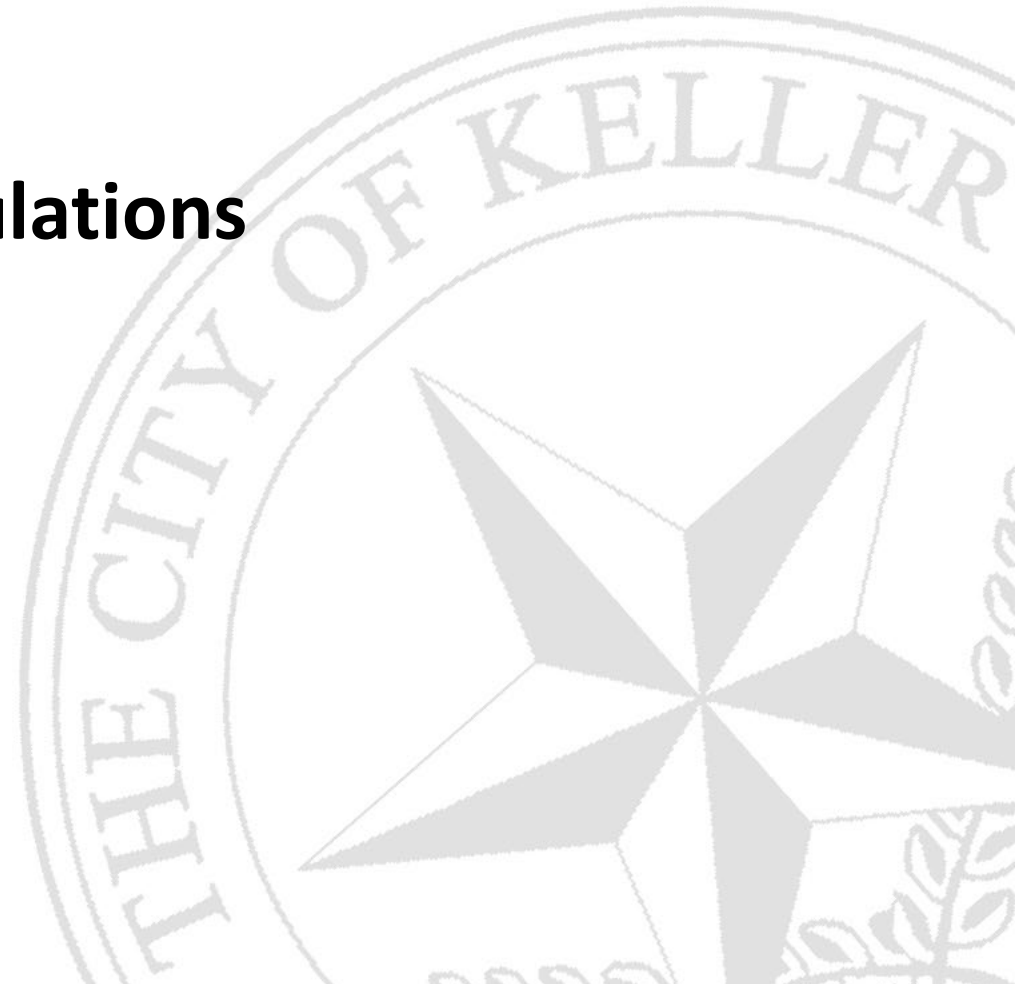
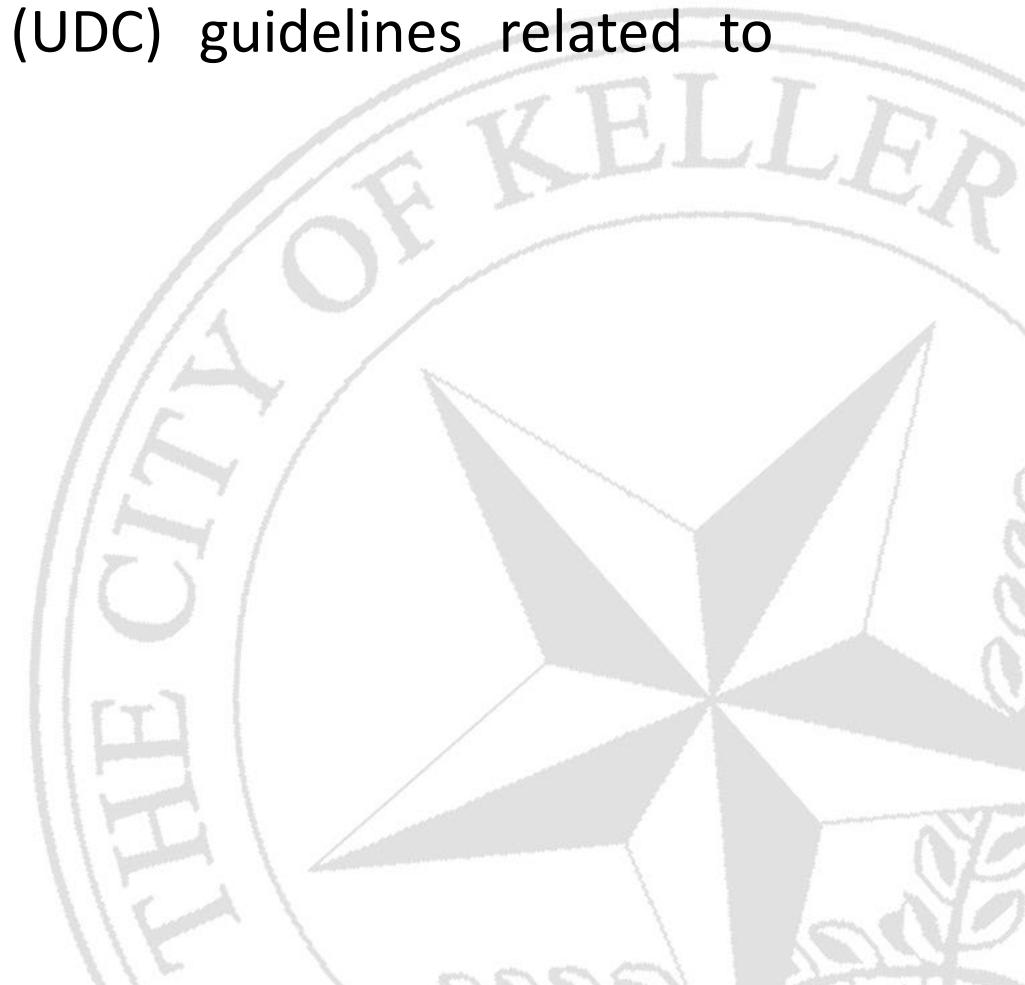


Discuss Billboard Regulations



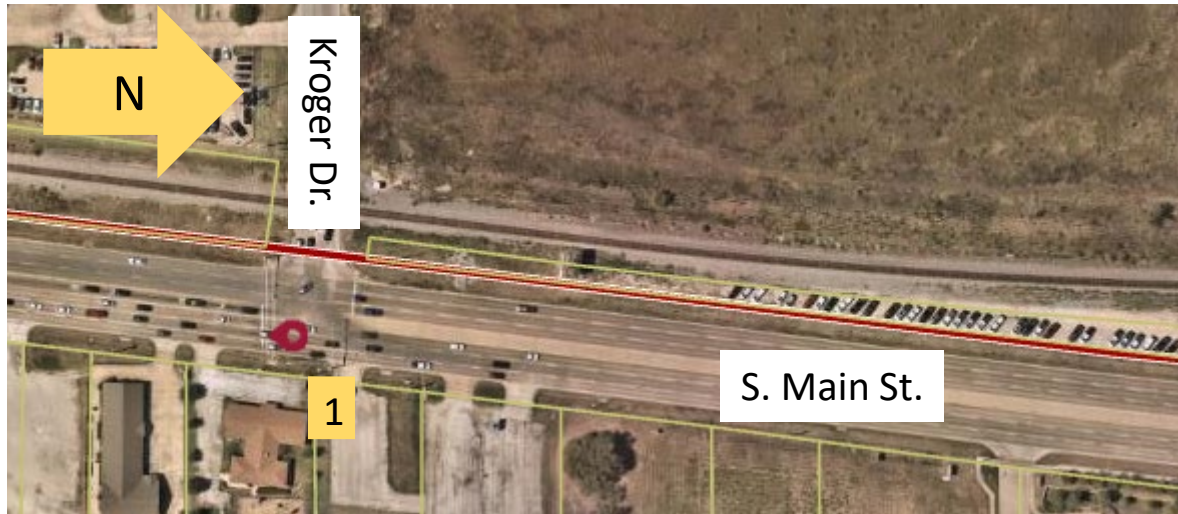
Discussion

1. Review existing Billboard locations.
2. Discuss current Unified Development Code (UDC) guidelines related to Billboards.

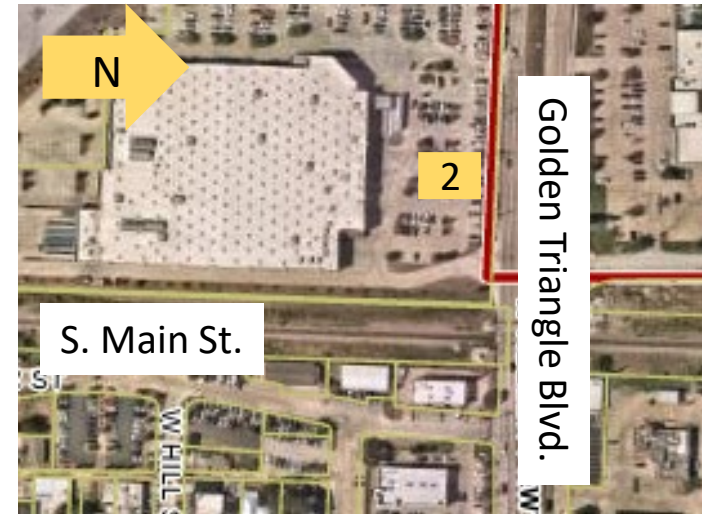
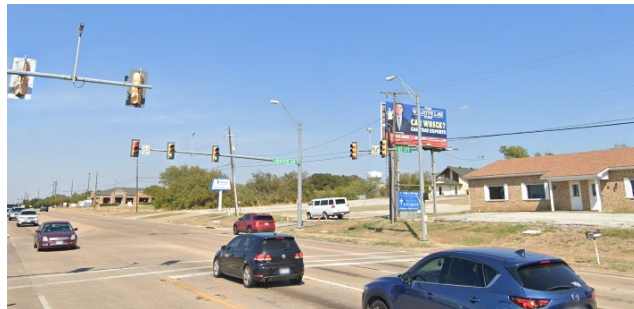


Existing Billboard Locations

- Six total within city limits
- All existing have been in place since at least 2004, according to historic aerial imagery



1. Privately owned lot at 1317 S. Main St.



2. Privately owned lot at 201 Golden Triangle Blvd.

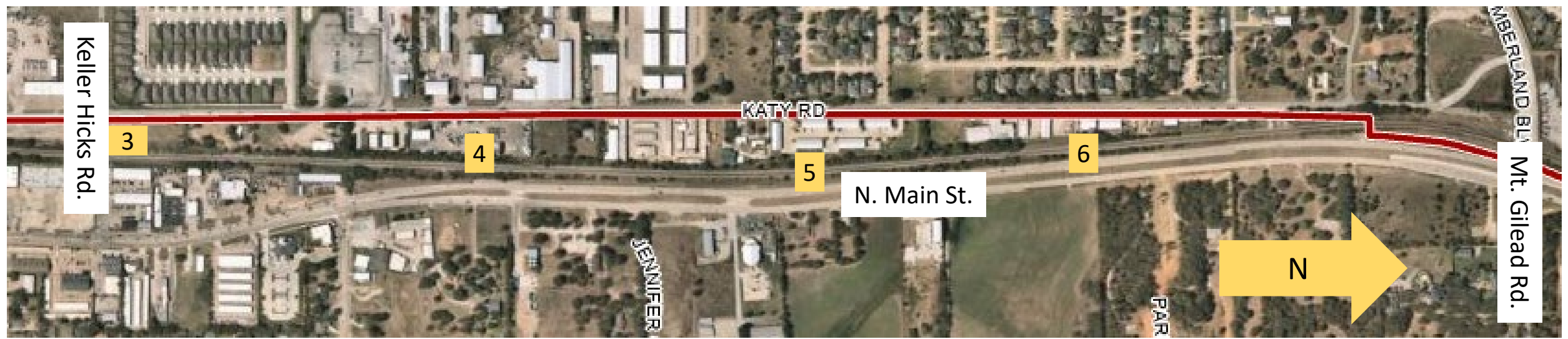


Existing Billboard Locations

3. Privately owned lot at 500 Katy Rd.



5. Union Pacific Railroad ROW along Hwy. 377



4. Privately owned lot at 708 Katy Rd.



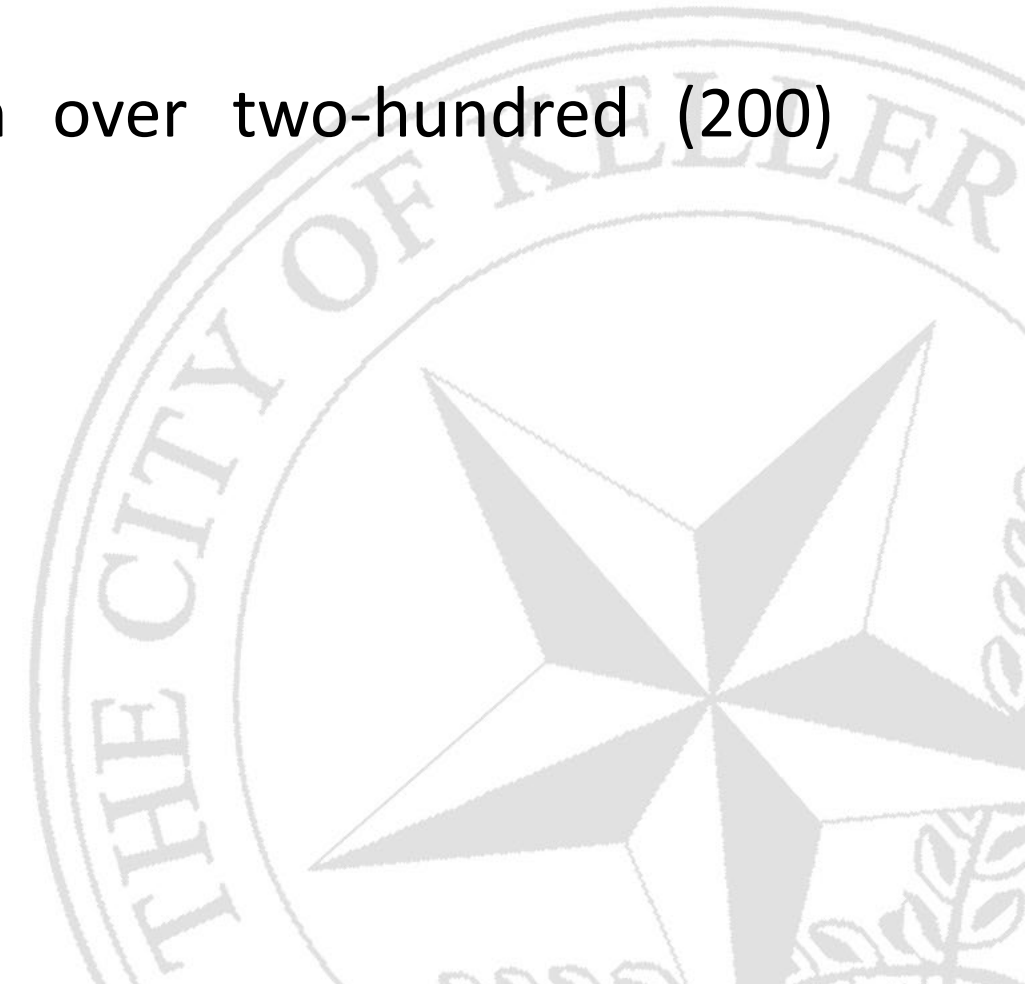
6. Union Pacific Railroad ROW along Hwy. 377



UDC Definition

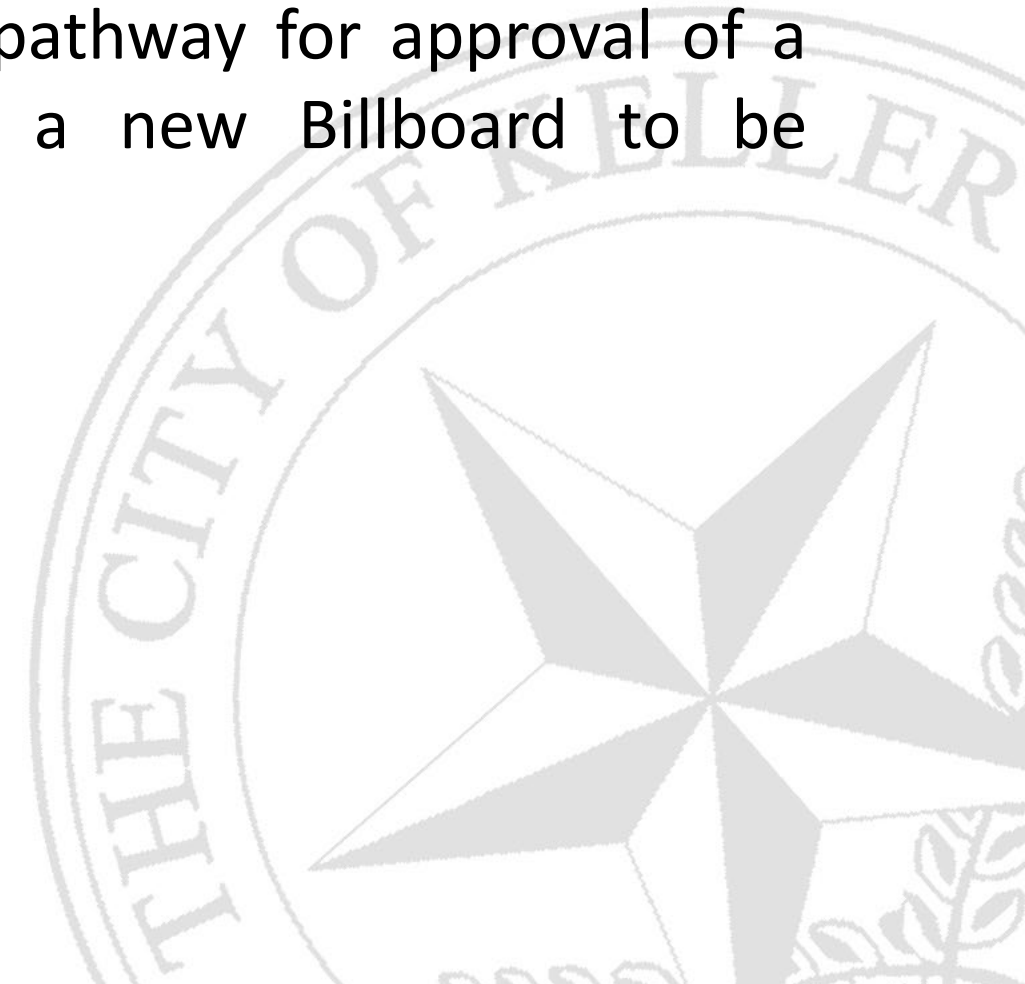
413. Signs

- a. Billboard – A non-premise sign over two-hundred (200) square-feet in area.



UDC Guidelines Related to Billboards

Current sign regulations do not provide a pathway for approval of a new Billboard, so there is no way for a new Billboard to be administratively approved.





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Questions?