



September 26, 2025

City of Keller

1100 Bear Creek Pkwy

Keller TX 76248

Re: Proposed wellness spa at 242 Rufe Snow Dr, Keller TX

Dear Mayor, Councilmembers, Planning & Zoning Commissioners and Staff:

I am the General Manager of the Club Pilates studio located at 242 Rufe Snow Drive and am writing to express my support for the wellness spa proposing to lease vacant space next door to our business to open what appears to be a very complementary business to our Pilates studio that will certainly be in demand. We'd be happy to be neighbors. The space has been vacant for many years and we are excited for the opportunity to have increased traffic in our shopping center, particularly from clients that we expect would be interested in our services as well.

I understand the wellness spa use requires a Specific Use Permit and I urge you to approve this group's application. It would not serve the shopping center or the community for the space to remain vacant if they cannot move forward.

Please feel free to reach out to me at [REDACTED] or 817-668-0007 if I can provide any further information.

Thank you for your consideration.

Sincerely,

Isicia McCoy

[REDACTED]