

Item G-1

Consider a resolution approving a Chapter 380 Economic Development Agreement, pursuant to Chapter 380 of the Texas Local Government Code, and pursuant to the City's Economic Development Policy, with Calli Wang of North Texas Whole Health Wellness Center, owner of the property located at 413 Keller Parkway, Keller, TX 76248 for a City of Keller Façade Improvement Grant.

Façade Improvement Grant Application

413 Keller Parkway

- Applicant/Property Owner: Calli Wang
- Business: North Texas Whole Health Wellness Center

Total Eligible Project Cost: \$8,930

- Additional non-eligible project costs include: \$2,550

Grant Request: \$8,930

Eligible Improvements

- Installation of an ornamental main door
- Matching exterior signs
- Installation of solar screens
- Replanting shrubs and plantings

Additional Improvements

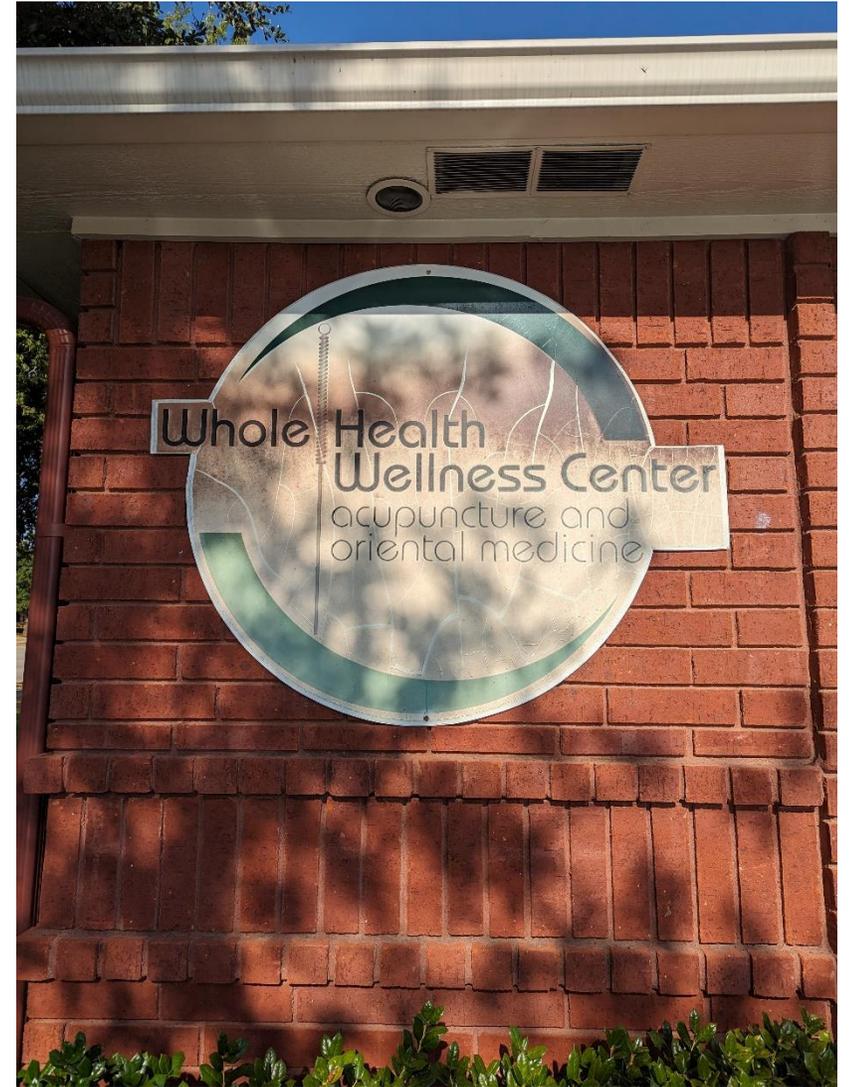
- Replacing exterior door in the rear of the building, which faces the parking lot of another business
- Tree trimming in parking lot

Before



Excellence • Integrity • Service • Creativity • Communication

Before



Excellence • Integrity • Service • Creativity • Communication

After



Excellence • Integrity • Service • Creativity • Communication

Site Visibility



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Site Visibility



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Site Visibility



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Community Development

- Improvements meet the UDC guidelines for the Retail Zoning District
- Sign Permit Application required

Financial Impact

- FY 24 Available Budget:
 - Development Grant Budget - \$5,000 of \$35,000
 - Economic Development Incentive Budget – \$225,000 of pro renata funds
- Additional Considerations
 - Total awarded in FY23: \$64,844
 - Total awarded in FY24: \$30,000
 - Prospective applicants: 2

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On September 18, 2023, the Keller Economic Development Board reviewed the request and recommended denial by a vote of 4 to 3.

This item was originally placed on the October 3, 2023 City Council agenda and the applicant requested that it be tabled in order to provide additional information about the overall project.

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The City Council has the following options when considering a façade improvement grant request:

- Approve as submitted
- Approve with modifications or additional condition(s)
- Table the agenda item to a specific date with clarification of intent and purpose
- Deny



Questions?

Mary Culver

817-743-4009