

WRITTEN PROPOSAL

My goal is to establish Typewriter Justice LLC as the premier sales, repair, and support location of all things typewriter related in Texas and the surrounding states for collectors, writers, and craft creatives.

Although typewriters are no longer being manufactured, they were produced for over one hundred years all around the world; a vast number of them still survive, and so long as they are maintained they will persist. These machines were built to last, and they do. As the previous generation of trained typewriter repair technicians has aged and retired, it's become increasingly difficult for the public to find quality services to keep their machines in working order.

Despite so many of the old shops closing their doors, there is also a wave of thriving new shops that are rising to fill the void. There is no doubt that my customers will come to Keller from not just all over the metroplex and the state, but from all points beyond as well. I have been involved in the typewriter collection community for over a decade, maintain a dedicated YouTube channel, and I have worked continuously to learn as much as possible from my predecessors about the proper maintenance & repair techniques required to keep these small pieces of history alive in the hands of writers, poets, artists, and children.

Typewriters are regaining popularity and awareness in the public eye as an elegant and proven writing device – tangible, reliable, useful, and affordable. I am looking forward to helping keep that legacy alive for years to come, and I'm excited to bring this unique service to the city of Keller.

CONCEPT PLAN

The shop will have an area open to the public where customers can browse the machines available for purchase, with desks and tables where they can test out different models before purchase. The remainder of the space will be dedicated to three different workbenches for repair, shelving units for storage of machines, and a cleaning area with both ultrasonic and chemical cleaning stations.

The storefront will offer a physical location for customers to visit, but the business itself will also maintain a website for direct sales and advertising, as well as social media presence directed towards education and interaction with the typewriter collection community.



