



Te'Jun Keller Building Sign Variance Request

May 2025

Letter of Justification



Members of Keller City Council,

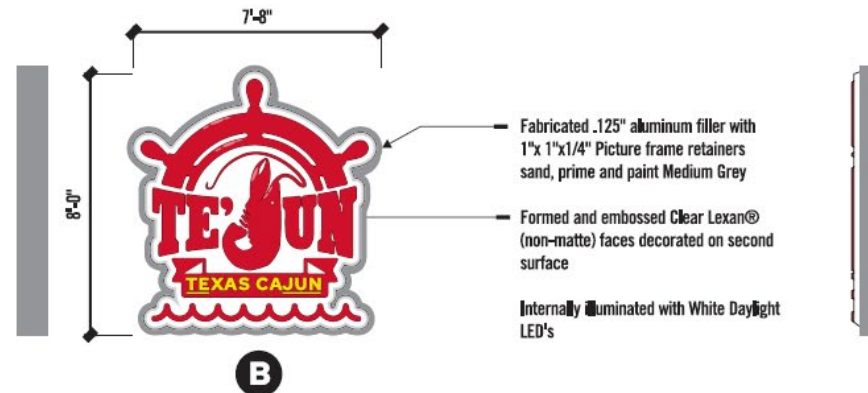
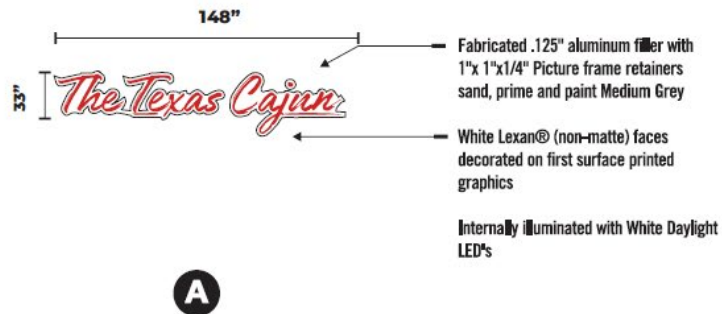
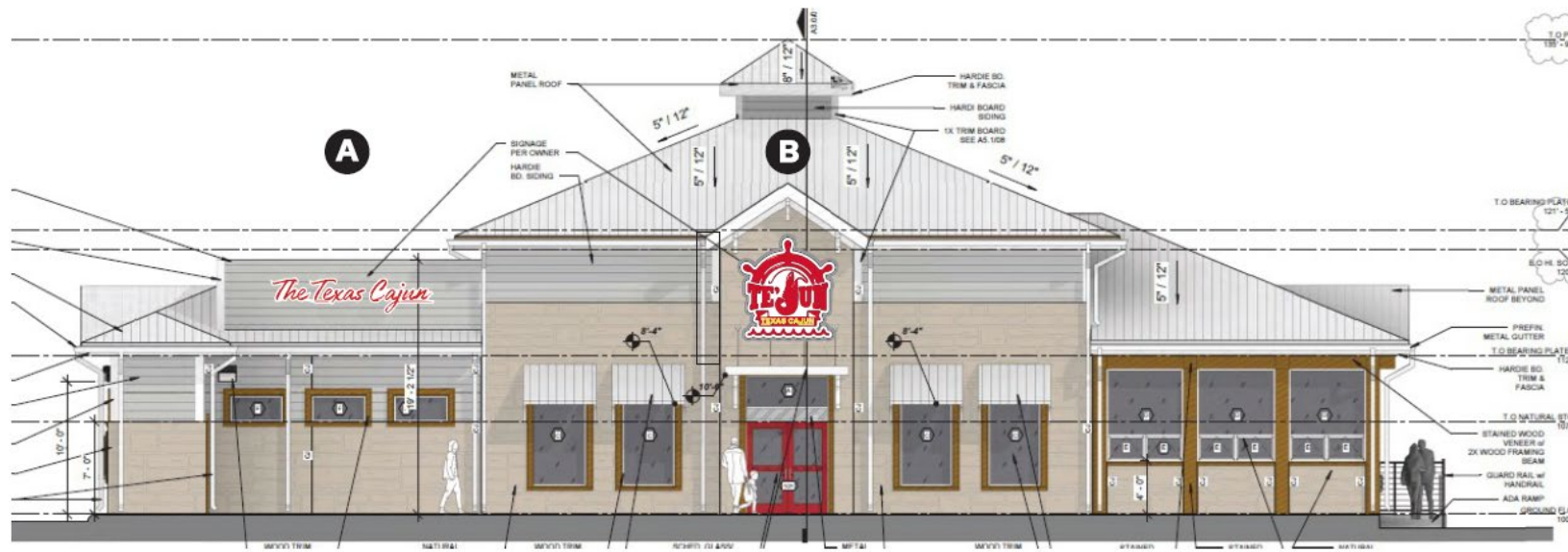
Te'Jun, The Texas Cajun in Keller is requesting a variance on the building frontal sign code. We are implementing a company-wide update on all of our restaurants where we add a sign on the front of the building that says "*The Texas Cajun*". We have received feedback throughout our many years of serving our customers that many thought we were TexMex before they researched and walked in. This wasn't a big deal in Central-East Texas where we started because we had built a name that people knew. However, expanding to Keller (and hopefully other locations across Texas in the future) where our name isn't recognized, we want to clarify to the drive-by customer that we are Cajun, not TexMex. This is the reason we are working to add the new lettering signs in all locations.

From our understanding of the code, the setback of our building from the road allows up to 200 sq ft of frontal sign in a single sign. Due to building design, the main sign is limited to only 81 sq ft (9'x9' approx.). The new sign is about 13'x3', or just under 39 sq ft. You can see the renderings of what the building will look like with both signs, as well as dimensions in the following slides. We believe that because our building stands apart from other buildings, because our total frontal sign area of 120 sq ft does not get close to the 200 sq ft allowed, and because our design is visually unobtrusive (biased opinion), this variance would minimally impact the public.

We appreciate your consideration,

The Te'Jun Family

Building Front Rendering – Full View



Building Front Rendering – Sign Request

