### CONCEPT

## **Business Mission**

The mission of A + Boxes and More is to help people with their moving and packing needs. We offer new and used boxes to the public for moving. We have all the essential supplies including packing paper, bubble wrap and mattress bags. Standard size moving boxes new or used help aid in the process of moving. A Plus Boxes also carries a large selection of general use boxes for shipping and other household needs.

We buy and sell used boxes to help keep the environment green. The use of recycled boxes reduces the expense of your move. Brenda Currier has been in the moving business for nearly 30 years and can offer insight into the amount, type of boxes to buy and the best box for the job and how to protect your belongings.

## **Business Description**

A+ Boxes bought out and existing box company on May 1<sup>st</sup> 2023. Except for the name change the retail operation remained the same. It operates as a Sole Proprietorship under Texas state laws and headed by Brenda Currier with 30 years in the moving industry and working at a used box franchise for 7 years until she opened A+ Boxes and More. The Company currently employs 1 full-time employee and 1 part-time.

#### **Target Markets**

The Company's major target markets as follows: Anyone moving in or out of the Dallas Ft Worth

Area

#### **Promotional Strategy**

The Company will promote sales using the following methods:

Established reputation of a fun and reputable place to conduct business.

The business will market to realtors, direct mail, word of mouth due to the strong, environment and professional service. We also use signs on cars delivery vehicles and internet.

# **Written Proposal**

A+ Boxes and More has been and will be open for business Monday thru Saturday from 10 AM to 5:30 PM

The business has operated under two different names and has been in business for over 14 years.

A+ Boxes and More has and will continue to service a special need in the Real estate and Moving Business. Moving is a stressful time and is full of unknowns. At A+ Boxes we can help them through the whole process. Keller and the surrounding Dallas Ft. Worth is a dynamic business area where the Real state is constantly growing.

Brenda Currier has been a member of the Keller Chamber of Commerce and has been active in its many activities.

# APPLICANT REPRESENTATIVE

Check one of the following:
I will represent the application myself; or
I hereby designate (name of project representative) to act in the
capacity as the agent for filing, processing, representation, and/or presentation of this permit and/o
development application. The designated agent shall be the principal contact person for responding to all
requests for information and for resolving all issues of concern relative to this application.
I hereby certify that the above-named owner is the rightful owner of the Property. I am either the owner o
the property identified on the application or a representative (point of contact) of the company who is
authorized to act on behalf of the owner. I further certify that the information provided herein and in the
application for the development/permit is true and correct. By signing below, I agree that the City of Kelle
is authorized and permitted to provide information contained within this application to the public.
Owner's Signature: Date: $2-29-24$ Signature of Representative: Branda Currie Date: $2-29-24$
Signature of Representative: Brenda Currior Date: 7-29-24
BEFORE ME, the undersigned authority, a Notary Public in and for the State of Texas, on this day
personally appeared ( Brenda Currier ), known to me to be the same person whose
name is subscribed to the foreign instrument, and acknowledged to me that s/he executed the same for the
purpose and considerations therein expressed.
Given under my hand and seal of office this $\frac{29}{\text{day of }}$ day of $\frac{\text{July}}{\text{July}}$ , $\frac{2024}{\text{day of }}$
HELEN AYALA Notary Public, State of Texas Comm. Expires 10-07-2025 Notary ID 129584074 Notary Public, in and for the State of Texas