



Path to Excellence

IS PAVED WITH...

OUR VISION

Keller is Texas's premier family-friendly community in which to live, work and play. We will face the issues of tomorrow while preserving our unique character.

MISSION

We commit to preserving a safe, informed and vibrant community of quality neighborhoods, thriving businesses and natural beauty by setting the standard for engagement, collaboration, service and innovation.

& CORE VALUES

Excellence

Commit to exceptional service and continuous improvement.

Integrity

Earn the public's trust with every decision and action.

Service

Work with consideration and compassion in service of others.

Creativity

Foster, inspire and empower innovation.

Communication

Deliver open, engaged and responsive public service.

Financial Accountability and Stewardship

by optimizing and leveraging existing resources, adhering to best practices, identifying new partnerships and preserving transparency.

Community

by supporting a robust parks and recreation system, library, and public arts program that provide events and programming for all ages and interests.

Safety and Security

by partnering with the community on public safety efforts, training on the latest methods and technology, and serving with empathy and enthusiasm.

Economic Development

by attracting and retaining quality commercial developments that increase our residents' property value and improve their quality of life.

Mobility and Infrastructure

by planning, constructing and maintaining efficient roads, pedestrian pathways, and water, wastewater and stormwater systems.

Quality Services

by engaging the community, exceeding their expectations, and promoting a culture of ongoing education, training and excellence.

Big-City Comforts, Small-Town Charm