

# OTK PH II S. Elm St Reconstruction Wayfinding

*City Council Work Session*

January 16, 2024



# Agenda

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Public Meeting Update

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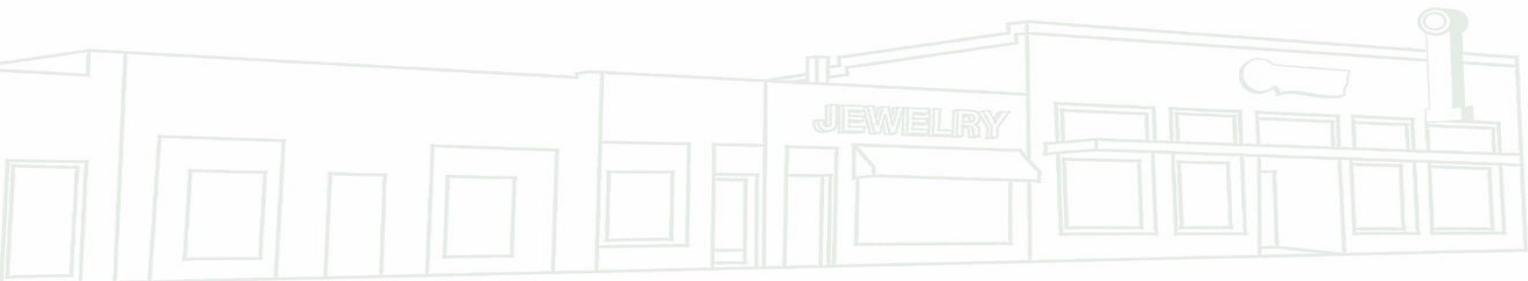
Wayfinding Sign Options

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Bates St Plaque Options

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Next Steps and Council Direction



# Public Meeting

- Positive Feedback
- Following Up with Property Owners
- Comment Cards
  - 1 Submitted – “Very excited! Would like to stay informed on timing as well as discuss potential solutions for short term impact on all the local businesses. Many operate on slim enough margins that a 1-3 year project could put them under before being able to see the benefits of the improvements.”



# Wayfinding Sign Options

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Council Direction

# Option 1 Relaxing Child



Shown As:

- Single Layer Material
- No Polycarbonate Backing

# Option 2 Child with Book



Shown As:

- Polycarbonate Backing
- Translucent White Color

# Option 3 Child Swinging



Shown As:

- Polycarbonate Backing
- Translucent Green Color

# Sign Size Information



- Metal = 1/2" Thick
- Polycarbonate = 1" Thick

# Sign Features

- Pedestrian Scale
- Map
  - Coordinate with City Staff on material so staff can update easily
  - Old Town Keller Map
  - QR Code for Business Directory
- Location
  - Adjacent to planter bed, on-street parking, and street lighting

# Sign Material Information

- Metal – Brown Painted Metal
  - Match Gateway Feature
- Colored Material – Polycarbonate
  - Can be any color
  - Do not recommend clear for maintenance
- Mounting
  - Mounted to concrete foundation
  - Consistent height as landscape bed curbing

# Maintenance

- Polycarbonate
  - Able to be wiped down
- Metal
  - Repainted as needed with wear



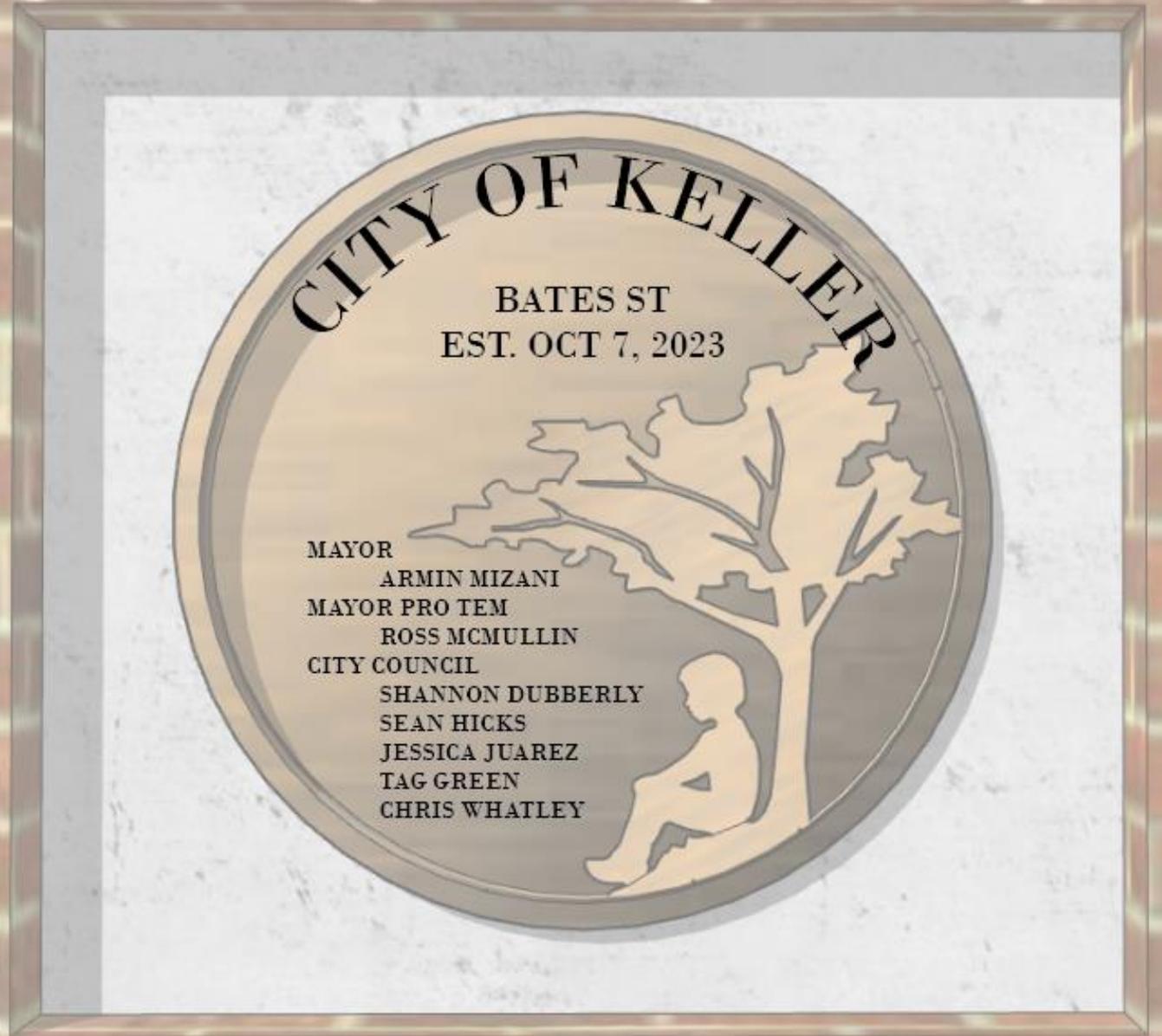
# Bates St Plaque Options

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Council Direction

# Bates St Plaque

Option 1 Relaxing Child With  
Text



# Bates St Plaque

**Option 2 Child with Book**



**Option 3 Child Swinging**





# Next Steps and Council Feedback

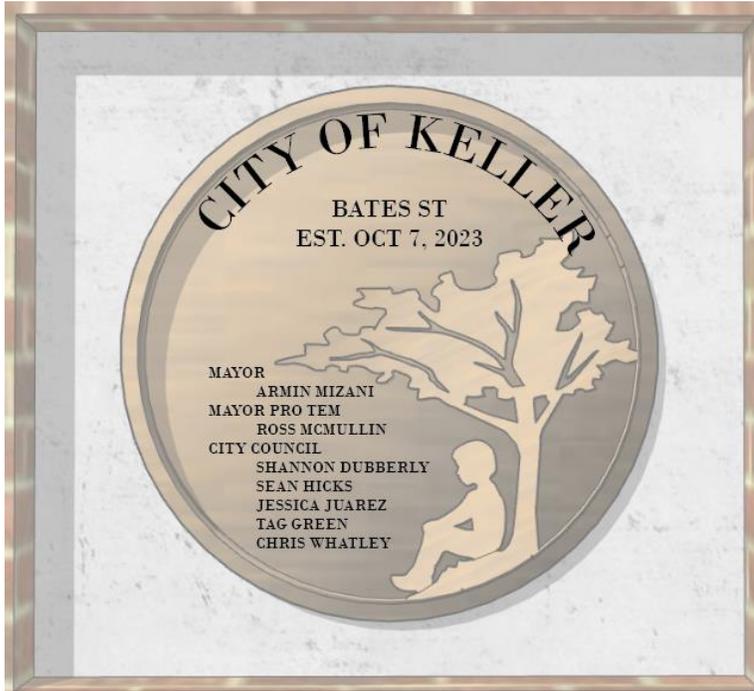
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# Council Feedback

- Wayfinding Sign
- Bates St Plaque



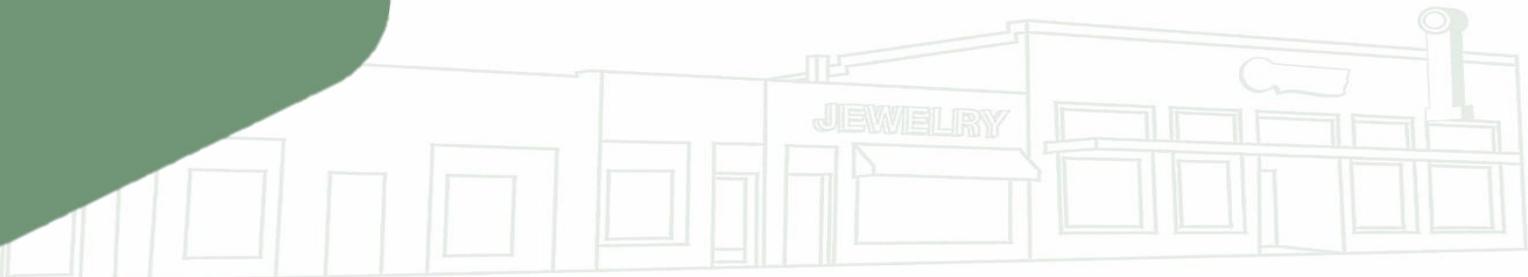
# Wayfinding Options



# Bates St Plaque Options

# Next Steps

- Bidding/Construction
  - August/September Construction Start (End of Summer/Early Fall)
- Pre-Construction Public Meeting
  - Once contractor has been selected
  - Review contact information, office hours, and schedule





# Questions

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