



**City of Keller**  
**Economic Development Board**  
**Meeting Minutes**

Keller Town Hall  
1100 Bear Creek Parkway  
Keller, TX 76248  
817-743-4000  
www.cityofkeller.com

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**Monday, October 17, 2022**

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**REGULAR MEETING 6:00 P.M.**

**A. CALL TO ORDER**

Councilman Tag Green called the meeting to order at 6:05 PM

The following Board Members were present:

Councilman Tag Green  
Bob Stephenson  
Nate Bernklau  
Clay Starling  
Loren Whitten

Administrative personnel present were:

Mark R. Hafner, City Manager  
Mary Culver, Economic Development Director  
Siale Langi, Economic Development Specialist

Retail consultant, Aaron Farmer, President of The Retail Coach was also present.

**B. MINUTES**

1. [Consider the approval of the minutes of the regular meeting on August 15, 2022.](#)

Mr. Bob Stephenson motioned to approve the minutes as presented. Mr. Clay Starling seconded, and the motion passed unanimously.

**C. PRESENTATION**

1. [Receive a Presentation from The Retail Coach.](#)

Mr. Aaron Farmer, President of The Retail Coach provided the board with an update on retail trends as an industry whole and specifically to Keller's primary retail trade area.

**E. NEW BUSINESS**

1. [Consider a City of Keller Façade Improvement Grant request for 207 S Elm Street, Keller, TX 76248](#)

Mr. Siale Langi presented the \$10,000 grant request for the demolition of the structure on site in preparation for a new commercial building. The estimated cost for the demolition portion of the project is \$10,500.

**Bob Stephenson motioned to table the item until the December board meeting to**

provide the applicant more time to provide a conceptual plan and design detail. Nate Bernklau seconded, and the motion passed unanimously.

**F. ADMINISTRATIVE COMMENTS**

- 1. [Receive an Economic Development Update.](#)

Mrs. Mary Culver provided board members with an economic development update which included new business openings and status updates on business and current commercial developments.

**G. ADJOURN**

Mr. Bob Stephenson motioned to adjourn the meeting, Mr. Nate Bernklau seconded and the motion passed unanimously. The meeting was adjourned at 7:20 PM.

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Chairperson

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Staff Liaison

