



City of Keller

Economic Development Board

Meeting Minutes

Keller Town Hall
1100 Bear Creek Parkway
Keller, TX 76248
817-743-4000
www.cityofkeller.com

Monday, July 21, 2025

REGULAR MEETING 6:00 P.M.

A. CALL TO ORDER

Councilman Tag Green called the Keller Economic Development Board to order at 6:02 pm.

The following board members were present:

Ashley Hernandez

Bassel Korkor

Bev Dixon

Kingsley Fregene

Nate Bernklau

Tag Green

Administrative personnel present were:

Aaron Rector, City Manager

Sarah Hensley, Director of Development Services

Ana Erwin, Assistant Director of Economic Development

Melanie Boykins, Economic Development Specialist

B. MINUTES

1. [Consider the approval of the minutes of the regular meeting of the Economic Development Board on Jun 16, 2025.](#)

Attachments: [DraftMinutes June-16-2025](#)

Mr. Nate Bernklau motioned to approve the minutes as presented. Mrs. Ashley Hernandez seconded, and the motion passed unanimously.

C. WORK SESSION

1. [Discuss peer city assessments completed by Keller Economic Development Board members as discussion for updates to the City of Keller Economic Development Strategic Business Plan.](#)

Board members shared their findings from peer city assessment review. Mrs. Ana Erwin shared a plan of action to start updating Keller's current new business guide.

D. ADMINISTRATIVE COMMENTS

1. [Receive an Economic Development update.](#)

Mrs. Ana Erwin provided the Economic Development Board with an update which included new business openings, businesses coming soon, ongoing commercial developments, and current events and campaigns for business promotion.

E. ADJOURN

Mr. Bassel Korkor motioned to adjourn the meeting. Mrs. Ashley Hernandez seconded, and the motion passed unanimously. The meeting adjourned at 6:37 pm.

Chairperson

Staff Liaison