



City of Keller
Economic Development Board
Meeting Minutes

Keller Town Hall
1100 Bear Creek Parkway
Keller, TX 76248
817-743-4000
www.cityofkeller.com

Monday, April 21, 2025

REGULAR MEETING 6:00 P.M.

A. CALL TO ORDER

Councilman Tag Green called the Keller Economic Development Board to order at 6:04 p.m.

The following board members were present:

Ashley Hernandez
Bassel Korkor
Bev Dixon
Bob Stephenson
Kingsley Fregene
Nate Bernklau
Steven White
Tag Green
Justin Sadler

Administrative personnel present were:

Aaron Rector, City Manager
Sarah Hensley, Director of Development Services
Ana Erwin, Assistant Director of Economic Development
Melanie Boykins, Economic Development Specialist

B. MINUTES

1. [Consider the approval of the minutes of the regular meeting of the Economic Development Board on March 24, 2025.](#)

Attachments: [Draft KEDB Minutes 03-24- 2025](#)

Mr. Bob Stephenson motioned to approve the minutes as presented. Mrs. Ashley Hernandez seconded, and the motion passed unanimously.

C. NEW BUSINESS

1. [Introduction to new Assistant Director of Economic Development.](#)

The Keller Economic Development Board, Director of Development Services, and the new

Assistant Director of Economic Development gave introductions. The Assistant Director of Economic Development polled the board on Keller's strengths and areas of opportunity.

D. WORK SESSION

1. [Receive information on a Peer City Assessment as discussion for updates to the City of Keller Economic Development Strategic Business plan.](#)

Mrs. Ana Erwin presented her peer city assessment on Bentwood, Tennessee, and led a discussion of the findings. A plan of action was set forth for board members to complete a peer city assessment from a provided list of cities.

E. ADMINISTRATIVE COMMENTS

1. [Receive an Economic Development update.](#)

Ms. Melanie Boykins provided the Economic Development Board with an update which included new business openings, businesses coming soon, closed businesses, ongoing commercial developments, the status updates being made to Keep It In Keller website, and updates regarding the marketing plan.

F. ADJOURN

Councilman Tag Green adjourned the meeting at 6:59 p.m.

Chairperson

Staff Liaison