RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL FOR THE CITY OF KELLER, TEXAS, APPROVING AN AGREEMENT WITH BLUDOT TECHNOLOGIES INC. OF MOUNTAIN VIEW, CALIFORNIA; TO PROVIDE A CUSTOMER RELATIONSHIP MANAGEMENT PLATFORM FOR ECONOMIC DEVELOPMENT AND OPEN REWARDS SHOP LOCAL APPLICATION, FOR THE ECONOMIC DEVELOPMENT DEPARTMENT, IN THE TOTAL AMOUNT NOT TO EXCEED $57,256; AND AUTHORIZING THE CITY MANAGER TO EXECUTE ALL CONTRACT DOCUMENTS RELATING THERETO ON BEHALF OF THE CITY OF KELLER, TEXAS

WHEREAS, the Economic Development Strategic Business plan objectives include promotion and retention; and

WHEREAS, Bludot Technologies Inc. Open Rewards shop local application promotes businesses, attracts new customers, and boost retention; and

WHEREAS, the rewards program provides a 5% cash back to customers of Keller businesses that incentivizes consumers to shop locally; and

WHEREAS, Open Rewards shop local application will be utilized as a promotional activity for Restaurant Week; and

WHEREAS, the city staff recommend Bludot Technologies Inc. of Mountain View, California be used to provide a customer relationship management platform and open rewards shop local application for economic development, for the total amount not to exceed $57,256.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF KELLER, TEXAS:

Section 1: THAT, the above findings are hereby found to be true and correct and are incorporated herein in their entirety.

Section 2: THAT, the City Council of the City of Keller, Texas hereby approves the agreement with Bludot Technologies Inc. of Mountain View, California; to provide a customer relationship management platform for economic development and Open Rewards shop local application, for the Economic Development Department, in the total amount not to exceed $57,256; and authorizing the City Manager to execute all contract documents relating thereto on behalf of the City of Keller, Texas

Section 3: THAT, the cost of said agreement shall be paid from the General Fund in the total amount not to exceed $57,256.

AND IT IS SO RESOLVED.

Passed by a vote of __ to __ on this the 1st day of April, 2025.

CITY OF KELLER, TEXAS

BY: _____
Armin R. Mizani, Mayor

Attest:

_____
Kelly Ballard, City Secretary

Approved as to Form and Legality:

_____
L. Stanton Lowry, City Attorney