



**Sign Permit Request**  
**For Illuminated Channel Letters**  
**(Eastern Fascia)**

**On Behalf Of**

**Devivo Bros. Eatery**

750 S Main Street, Ste 165  
Keller, TX 76248

Requested by  
**Signarama of North Ft. Worth**

1625 S Main Street  
Keller, TX 76248  
817-741-7446  
Bob Williams  
TX DL# 12380210

## Summary

Devivo Bros. Eatery is expanding and will be taking over suite # 160, which is currently occupied by The Floor Store of Keller. Devivo requests a new larger set of illuminated channel letters which is congruent with the larger storefront on the Eastern Fascia. This permit request is for the "DEVIVO BROS. EATERY" letters only. The circle logo will be submitted as a separate request for a sign permit.

This sign is a larger version of their existing signage. The existing sign will be relocated to the northern fascia. The landlord requires all signage to be placed on a black back plate for additional visibility. Per city code, there is more than 12 inches of clearance between the letters and the top/bottom of the sign band area.

## Proposed Signage



Channel Letter Type: Front & Halo Illumination  
 Overall Sign Dimensions: 42" tall x 344" wide  
 Total Sign Square Footage: 100 sqft  
 Letter Height: 38 inches  
 Letter Face Color: White  
 Letter Return (Side) Color: Black  
 Letter Trim Cap Color: Black



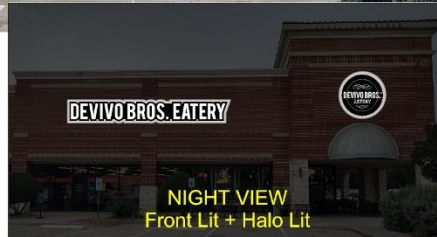
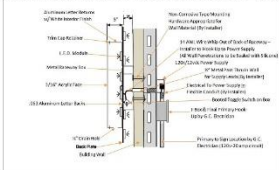
Logo Type: Front & Halo Illumination  
 Overall Logo Dimensions: 95" diameter  
 Total Sign Square Footage: 62.7 sqft  
 Logo Face Color: Translucent Vinyl w/ Digital Print  
 Logo Return (Side) Color: Black  
 Logo Trim Cap Color: Black

Logo & Letter Mounting Type: Black Back Plate with Halo Illumination  
 Sign Mounting Type: Mounts to Eastern Building Fascia via Wireway  
 Letter & Logo Lighting Type: SuperBright White LEDs

**QUOTE INCLUDES INSTALLATION VIA BUCKET TRUCK**

\*\*All Designs and Measurements not final until approved by landlord and permitted by city\*\*  
 \*\*Electrical supply for sign (inside building) and Timer are NOT included and must be completed by separate electrician if not already present\*\*  
 \*\*Final plans for electrical signs are designed, permitted, manufactured, inspected, and installed by a licensed Master Sign Electrician as regulated by the Texas Department of Licensing and Regulation\*\*  
 \*\*All Installation Dates are considered tentative and weather permitting\*\*

**HALO ILLUMINATED BACK PLATE ON WIRE WAY**



**NIGHT VIEW**  
 Front Lit + Halo Lit

Customer:	<b>Ralph DeVivo</b>
Company:	<b>Devivo Bros. Eatery</b>
Address:	<b>750 S Main St #165</b>
City:	<b>Keller</b> State: <b>TX</b> ZIP: <b>76248</b>
Phone:	<b>(817) 431-6890</b>
Fac:	

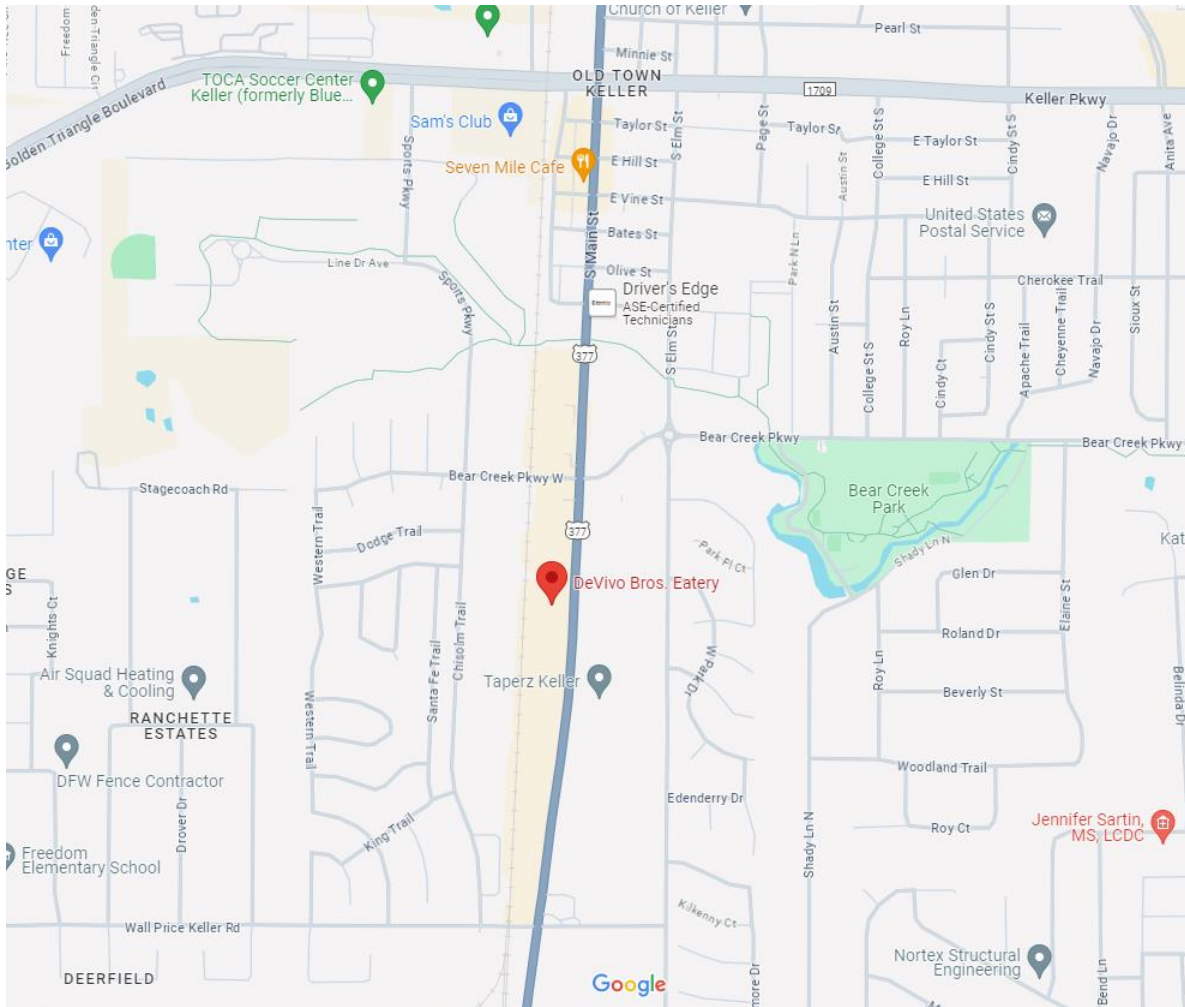
**The Customer is Solely Responsible for Proofreading. Signarama of North Ft. Worth does not assume any responsibility for the correctness of copy.**

NOTE: This is a simulated computer version of the proposed project. Everything is scaled to the best of our abilities, however the final version of your sign may appear different due to differences in perspective, distance, and digital images. All work will be produced according to your contract.  
 All images & artwork are the exclusive property of Signarama of North Ft. Worth. The images & artwork may not be reproduced, copied, transmitted or manipulated without the written permission of Signarama of North Ft. Worth. Use of any image or artwork as the basis for another vendor's conception or illustration is prohibited. Customer will be held legally and financially responsible for payment of design time associated with this project if this concept is shared with another vendor.

Date:	<b>5/20/2024</b>
Salesperson:	<b>Bob</b>
Designer:	<b>BW</b>
PROOF NAME:	<b>Signs</b>
Contact #:	<b>817-741-7446</b>

**EASTERN FASCIA FINAL**  
**50% Deposit Due at time of order;**  
**Balance due at Installation**

## Location



**INSTALLED BY LICENSED ELECTRICAL CONTRACTOR:**

**NT Sign Service (TESCL #18723)**

**Phone: 972-352-2898**



To the City of Keller,

On behalf of Devivo Bros. Eatery, we would like to respectfully request approval for two signs on the Eastern elevation of their recently expanded store front. Devivo Bros. has been a proud part of the Keller community for over 10 years and throughout this time, the eatery has established itself as not just a restaurant, but a vital community hub where residents gather, celebrate, and connect. Their commitment to excellent food and service has helped them build a strong, loyal customer base. This growth has made it necessary to expand into the adjacent suite formerly occupied by The Floor Store of Keller.

As long-standing ambassadors of the Keller area, Devivo Bros. has always upheld the highest standards of professionalism and community engagement. Their involvement in local events and charitable efforts demonstrates their dedication to improving the community. They have become synonymous with hospitality and warmth, providing a welcoming space that attracts not just Keller residents but visitors from surrounding areas. The restaurant's continued success directly contributes to the local economy and enhances the city's reputation as a place for family-owned businesses to thrive.

The request for two signs is intended to enhance the visibility of Devivo Bros. in a way that matches the scale of their increasing business and the layout of their new expanded storefront. Given the location and the surrounding area, two signs would significantly help guide patrons, some of whom may not be as familiar with Keller's business fronts. Moreover, these signs would allow the restaurant to better serve the city and continue to serve as an anchor in the Keller restaurant community.

The proposed signs will be tastefully designed and comply with the city's guidelines, ensuring that they complement the aesthetics of the area while serving the functional purpose of improving visibility for both foot traffic and passing vehicles.

Considering the valuable contributions Devivo Bros. has made to Keller over the past decade and their role as active community leaders, we kindly ask for your consideration and approval of the two requested signs. Their presence would further solidify the eatery's role in supporting local business growth and fostering community spirit.

Thank you for your attention to this matter, and for your ongoing support of local businesses like Devivo Bros. Eatery.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bob Williams', with a large, sweeping flourish above the name.

Bob Williams, Owner/Operator

Signarama of Keller



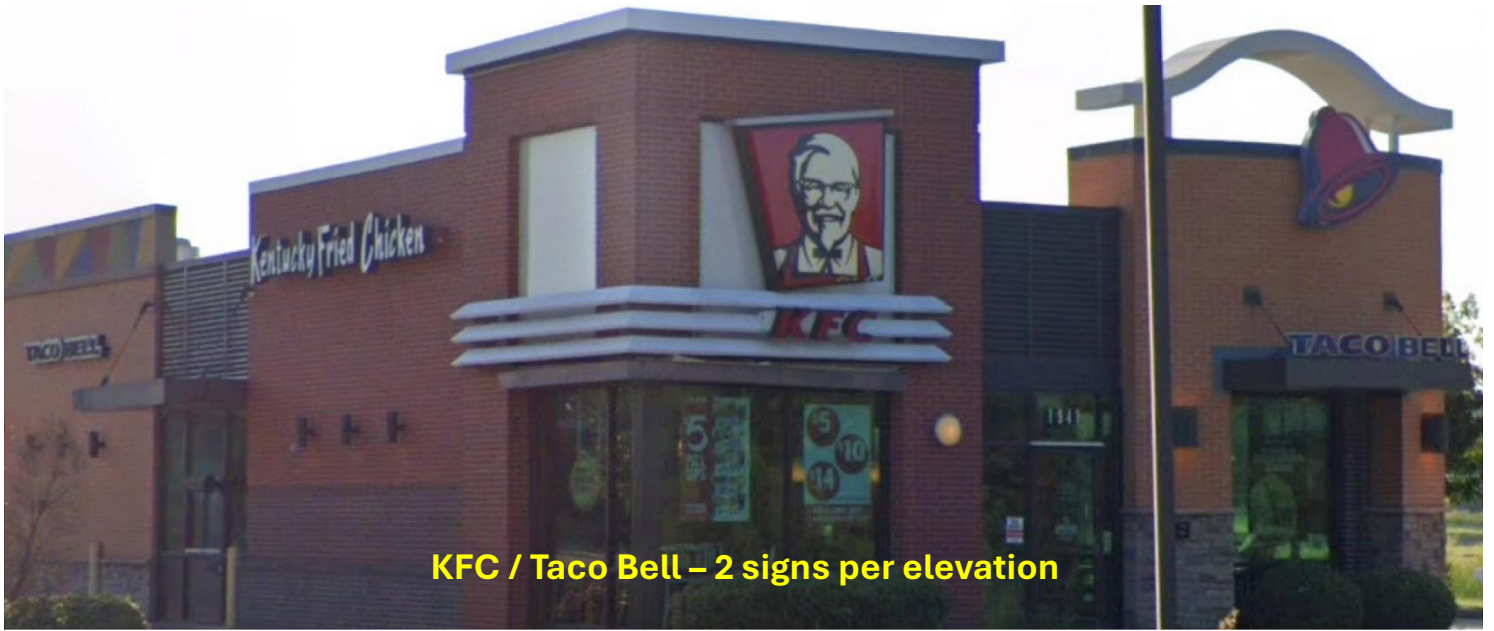
**Existing Store Fronts in Keller with similar signage relative to Devivo Bros. Eatery's UDC Variance requests:**



↑ In the same retail complex with the same ↓  
type of signage Devivo Bros. is requesting.







**KFC / Taco Bell – 2 signs per elevation**



**Oasis Dental – 2 signs on Western Elevation**



**Mexican Inn – 2 signs on Southern Elevation**





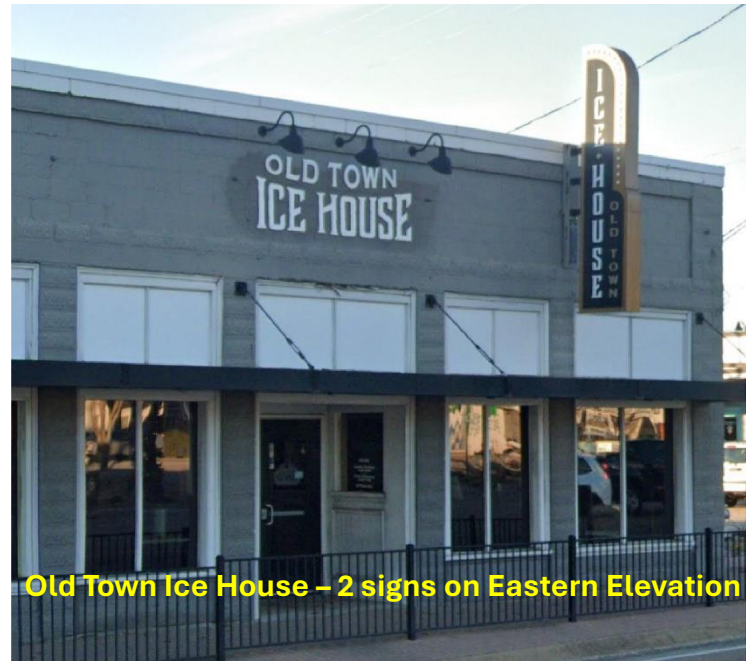
Spring Creek BBQ – 3 signs on Southern Elevation



The Pour Shack – 3 signs on Eastern Elevation



Ann Gibson Agency – 2 signs on Eastern Elevation



Old Town Ice House – 2 signs on Eastern Elevation





**LSM Outdoor Power – 5 signs on Eastern Elevation**



**Summer Moon – 2 signs on Western Elevation**



**Majestic Nail Salon – 2 signs on Western Elevation  
3 Signs on Northern Elevation**