



City of Keller
Economic Development Board
Meeting Minutes

Keller Town Hall
1100 Bear Creek Parkway
Keller, TX 76248
817-743-4000
www.cityofkeller.com

Monday, October 18, 2021

JOINT MEETING OF THE KELLER

CITY COUNCIL & ECONOMIC DEVELOPMENT BOARD

A. CALL TO ORDER: 5:00 P.M.

Council Member Sheri Almond called the Joint Meeting to order at 5:18 p.m.

The following City Council Members were present:

Mayor Armin Mizani (arrived at 5:31 p.m.)

Council Member Sheri Almond

Council Member Beckie Paquin

Council Member Ross McMullin

The following members of the Keller Economic Development Board were present:

Mayor Armin Mizani (arrived at 5:31 p.m.)

Council Member Sheri Almond

Bob Stephenson

Becky Haskin

Bassel Korkor

Jeffrey Plant

Administrative personnel present were

Mark R. Hafner, City Manager

Mary M. Culver, Economic Development Director

Julie Smith, Community Development Director

Patricia Sinel, Senior Planner

Siale Langi, Economic Development Specialist

Winema Martinez, Economic Development Intern

Consultants present were:

Charles Parker, The Retail Coach

Greg Last, EDP Best Practices, LLC

B. PRESENTATION

1. [Receive a Presentation from The Retail Coach.](#)

Charles Parker with The Retail Coach, the city's contracted retail consultant firm, presented an update regarding recruitment and market trends affecting the city's overall

retail recruitment strategy.

C. DISCUSSION

1. [Receive a presentation and discuss potential updates to the Economic Development Incentives Policy.](#)

Greg Last with EDP Best Practices, LLC gave a presentation regarding economic development incentive tools permitted by the State of Texas.

D. ADJOURN

Board Member Bob Stephenson motioned to adjourn the meeting, Jeffrey Plant seconded and the motion passed unanimously. The meeting was adjourned at 7:27 p.m.

Chairperson

Staff Liaison

DRAFT