



City of Keller

Economic Development Board

Meeting Minutes

Keller Town Hall
1100 Bear Creek Parkway
Keller, TX 76248
817-743-4000
www.cityofkeller.com

Monday, September 15, 2025

REGULAR MEETING 6:00 P.M.

A. CALL TO ORDER

Councilman Tag Green called the Keller Economic Development Board to order at 6:01 pm.

The following board members were present:

Ashley Hernandez

Bassel Korkor

Nate Bernklau

Tag Green

Justin Sadler

Administrative personnel present were:

Aaron Rector, City Manager

Sarah Hensley, Director of Development Services

Ana Erwin, Assistant Director of Economic Development

B. MINUTES

1. [Consider the approval of the minutes of the regular meeting of the Economic Development Board on August 18, 2025.](#)

Attachments: [Meeting Minutes 8.18.25](#)

Mrs. Ashley Hernandez motioned to approve the minutes as presented. Mr. Justin Sadler seconded, and the motion passed unanimously.

C. WORK SESSION

1. [Discuss peer city assessments completed by the Economic Development Board as discussion for updates to the City of Keller Economic Development Strategic Business Plan.](#)

Board members shared their findings from peer city assessment reviews.

2. [Discussion and summary of the façade improvement grant applications reviewed at the August Keller Economic Development Board meeting and approved with conditions by the City Council on September 2, 2025, as well as potential program adjustments moving forward.](#)

Mrs. Ana Erwin provided an update regarding the status of Facade Improvement Grants

presented to City Council on September 2, 2025. Mrs. Ana Erwin also led a discussion with the board regarding future improvements and updates to Keller's current Facade Improvement Grant.

D. ADMINISTRATIVE COMMENTS

1. [Receive and Economic Development Update.](#)

Mrs. Ana Erwin provided the Economic Development Board with an update which included new business openings, businesses coming soon, ongoing commercial developments, incentivized projects, and Open Rewards.

E. ADJOURN

Mrs. Ashley Hernandez motioned to adjourn the meeting, Mr. Justin Sadler seconded, and the motion passed unanimously. The meeting adjourned at 7:24 pm.

Chairperson

Staff Liaison