

Flock Safety Automated License Plate Reader (ALPR) System



flock safety

+ Keller, Texas



**Eliminate crime and shape a
safer future, together.**

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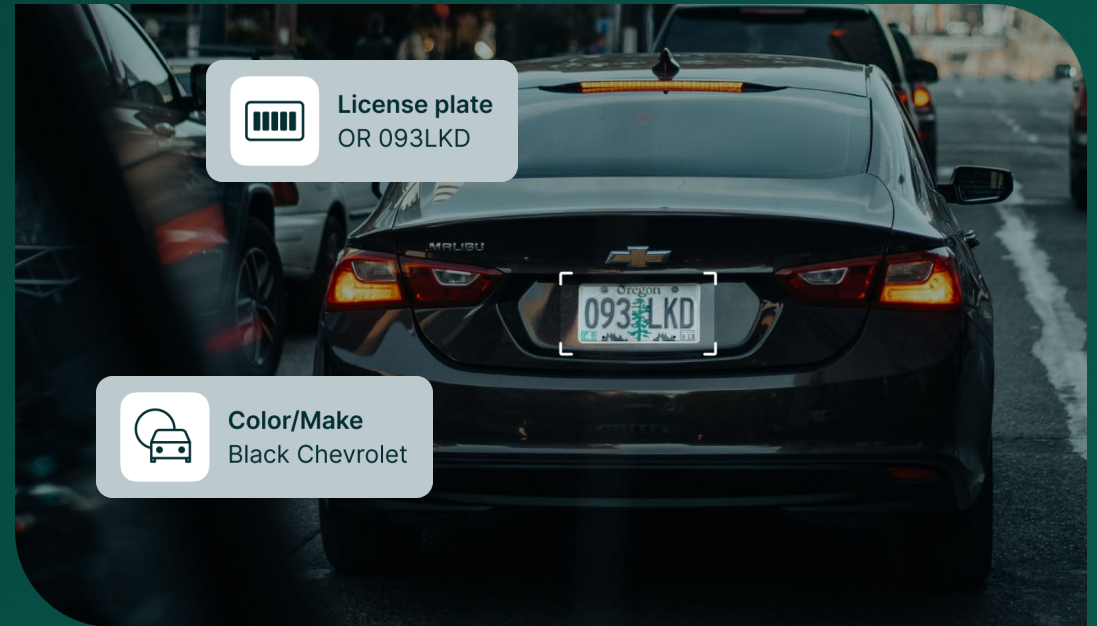
How does the technology work?

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When you get Flock you get:

Flock Safety provides your police department with indiscriminate evidence from fixed locations. We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.



INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.



24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists



Ethically Made

- No people
- No facial recognition
- No traffic enforcement
- Indiscriminate evidence

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What this IS

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

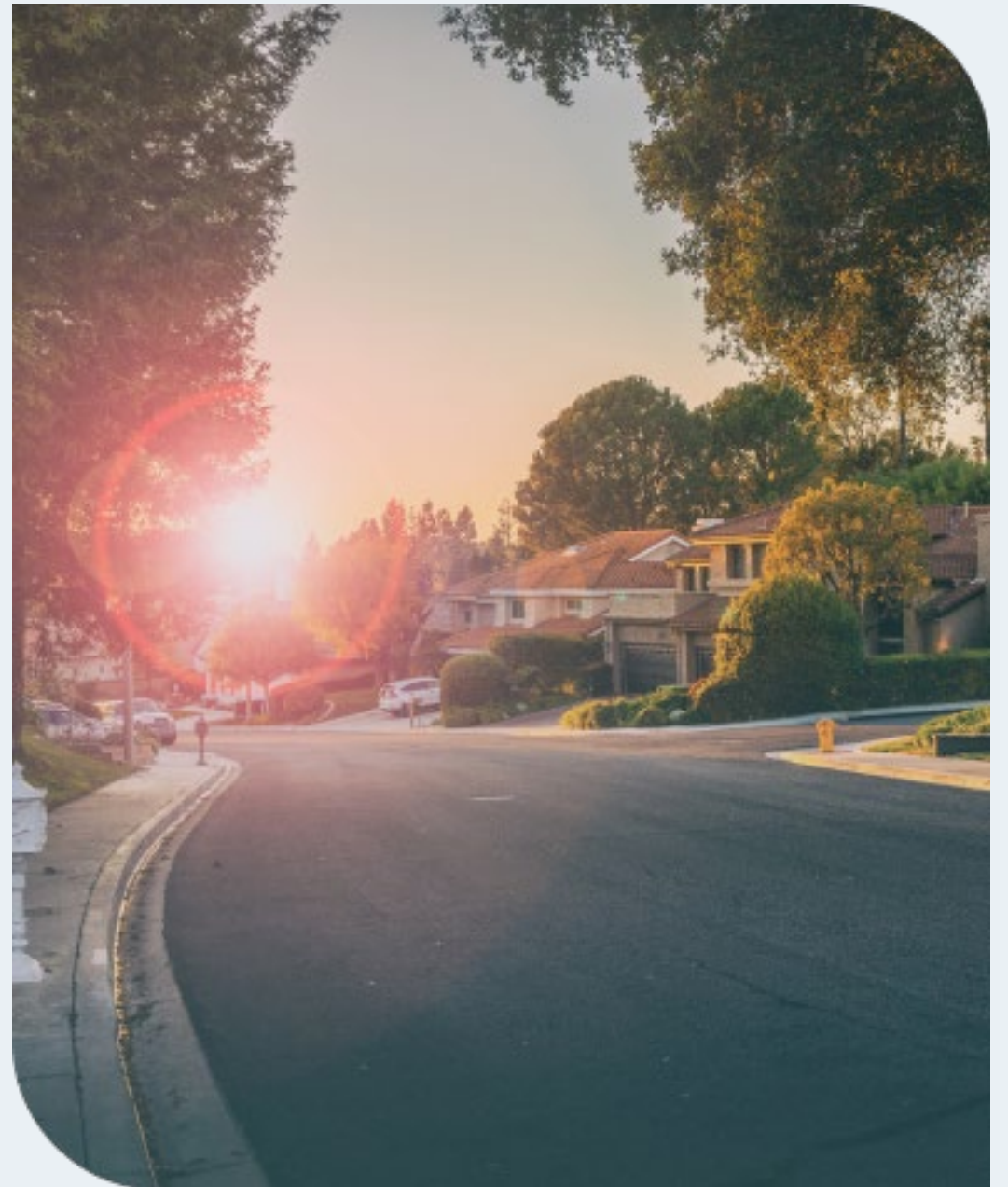
What this is NOT

- Not facial recognition
- **Not tied to Personal Identifiable Information**
- Not used for traffic enforcement
- **Data not stored beyond 30 days**
→ *automatically deletes every 30 days*

How does this technology prevent and eliminate crime?

- **Proactive:** Real time Alerts when stolen or wanted vehicles enter your city
- **Investigative:** As clearance rates increase, crime rates decrease
- Flock cameras serve as a **deterrent**

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Mitigating Risk

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Protecting Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
- 30-day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- **Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. stolen vehicles)**

- **All data is stored securely in the AWS Cloud, with end-to-end encryption of all data**
- **Search reason is required for audit trail**
- NOT facial recognition software
- NOT predictive policing
- NO PII is contained in Flock
- **NOT used for traffic enforcement**
- Not connected to registration data or 3rd party databases (Carfax, DMV)
- Transparency Portal (optional)

Already solving and preventing crime

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Flock Safety In Texas

Plus, many more
commercial and
private customers

Houston PD
Fort Worth PD
Dallas PD
Houston Housing Authority
Arlington PD
Houston Public Works
Sugar Land PD
Plano PD
Harris Co. Pct. 2
Commissioner
Lewisville PD
Forney PD
Uptown Houston Management
District
Baytown PD
Fulshear PD
City of Webster
Conroe PD
Prosper PD
Grand Prairie PD
Garland PD
Harris County WCID 110

Jersey Village PD
League City PD
Ector County Environmental
Enforcement
Pasadena PD
Southwest Management District
Stafford PD
Austin PD
Hobby Area Management District
Windmill Farms MUD
Round Rock PD
Missouri City PD
Pearland PD
Kaufman County SO
Odessa PD
Bellaire PD
Travis Ranch Marina In
Fort Bend County SO
Pflugerville PD
Memorial Management District

Katy PD
Texas City PD
Jacinto City PD
Providence Village
Alvin PD
Memorial Villages PD
Williamson Co. SO
Houston Metro Transit Authority
San Antonio PD
Spring Valley Village PD
Harris County SO Axon
Fort Bend Riverstone Mud
Harris County WCID No. 96
Northlake PD
Bryan PD
Granbury PD
Irving PD
Rosenberg PD
Reeves County SO
North Richland Hills PD
Mont Belvieu PD
Midland PD

Clear Brook City MUD
Dickinson PD
Friendswood PD
Rowlett PD
Mansfield PD
Midland County DA
Gulfton Area Municipal
Management District
Harris Fort Bend Counties
MUD No. 1
Town of Bartonville
Brays Oaks Management
District
Cedar Park PD
Temple PD
International Management
District
Ector County SO
Paris PD
Dallas Fort Worth
International Airport
Wolfforth PD

Case Study - Sugar Land Shooting

 Sugarland PD - Sugarland, TX

- A license plate recognition camera helped confirm the identity of the man charged with killing Alief ISD teacher Wendy Duan, Sugar Land police said.
- SLPD said the Flock camera was used to confirm that Charvas Thompson, from Houston, was at Duan's home after witnesses identified him as her killer.
- Thompson, 26, was arrested in Louisiana a few days later and charged with murder.
- Sugar Land police have around 100 of these Flock license plate readers throughout the city and they plan to add 100 more.



"We just had the vehicle description,"

Sugar Land Police Assistant Chief Michelle Allen said.

"If we have a vehicle description, then we can go into the system, we can input that vehicle description and it will actually search for the reads that corresponds to those kind of vehicles."

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Cross-State Silver Alert

 Argyle PD | Argyle, TX

- **July 18, 2023** - Officers received an alert from their Flock Safety LPRs that a vehicle associated with a missing person from Louisiana had been detected.
- Officers located the vehicle and initiated a traffic stop.
- The senior citizen was disoriented and believed that he was just down the street from his home.
- Officers took him to the hospital and notified his family.



“Flock Safety technology has helped us solve crimes that would have otherwise gone unsolved.”

— Emmitt Jackson, Argyle PD Chief of Police

Case Study - Smash and Grab Robbery

 San Bruno PD - San Bruno, CA

- January 2022 - Five suspects attempt a smash and grab at a jewelry store, but are chased off by the owner
- But here's what didn't make the news...
- Suspect vehicle identified using Flock
- SBPD thought the suspects would try again, potentially more violently
- Vehicle placed on a custom hotlist
- SBPD receives a real-time alert that the suspects are returning
- Officers locate the vehicle within seconds, preventing another attempt

[San Bruno jewelry store owner stops attempted smash-and-grab robbery](#) - ABC 7 News - Bay Area

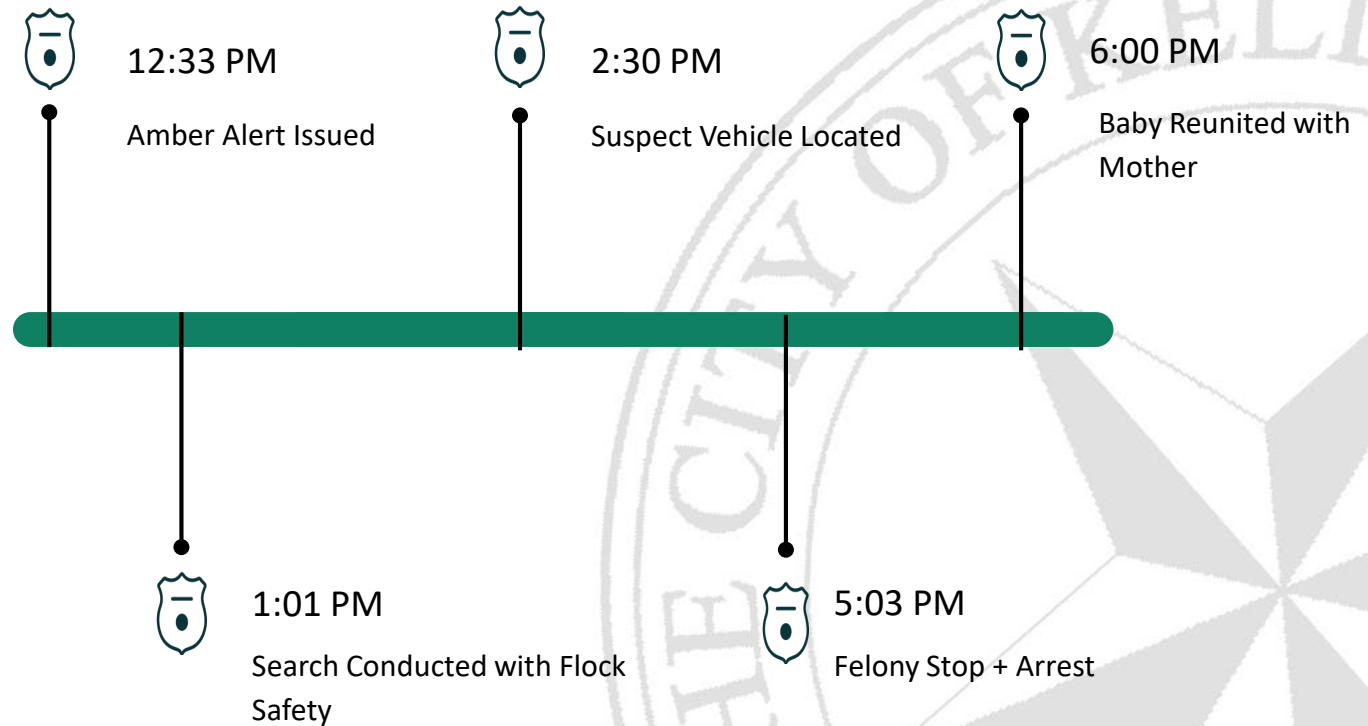


When every second matters, choose Flock.

 Chamblee PD - Chamblee, GA



Stranger on Stranger Abduction
August 28, 2020





Keller – Missing Person

- Amy Sinnwell left her home on July 21, 2023 at 2:35 p.m.
- Subject stated she was going to Target and had not been seen since.
- Last communication was by text on July 22, 2023 at 7:21 p.m.
- Subject texted that she wanted to be left alone.
- Subject was believed to be driving a silver 2017 Ford Expedition, TX LP XXXXXXXX.
- Subject's phone pinged in Hugo, OK at approximately 1 p.m. on July 24, 2023.
- ALPR Notifications: Paris PD, Rowlett PD, and Fort Worth PD





Press Release: July 26, 2023



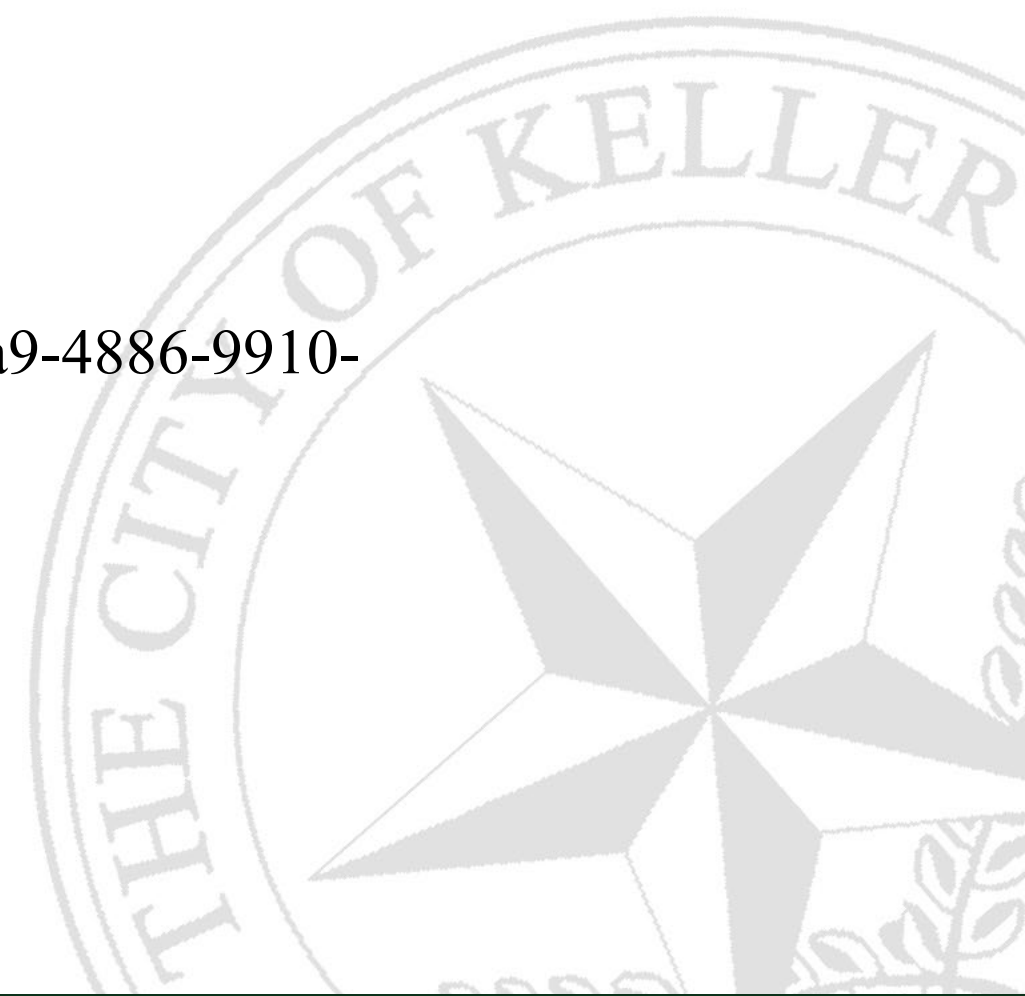
- Keller Police were able to make contact this morning with Amy Lea Sinnwell, who was reported missing on Monday, July 24.
- Ms. Sinnwell is safe and is being removed from the missing person database.
- Keller investigators have been tracking Ms. Sinnwell's movements throughout this investigation, and have been working with local, state and federal partners to find Ms. Sinnwell to ensure she is safe.
- At no time during our investigation did the facts or evidence of the case indicate foul play, and we will continue to respect the privacy of Ms. Sinnwell by not sharing additional details at this time.



ALPR Keller Locations



- [Map](#)
- <https://planner.flocksafety.com/public/570afe64-f5a9-4886-9910-926d264e0c4f?cat=4189d78abb97>





Questions?
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Excellence • Integrity • Service • Creativity • Communication