

From: [Tommy Zheng](#)
To: [Sarah Hensley](#)
Subject: Hops sign variance request
Date: Monday, May 12, 2025 12:48:25 PM

We respectfully request a variance to install a monument sign for our new restaurant, *Hops Kitchen & Bar*, located in Old Town Keller (OTK). The proposed sign is designed to align aesthetically and dimensionally with the existing monument signs of our neighboring businesses, contributing to a cohesive and visually appealing streetscape for the district.

This monument sign will serve as a welcoming and identifiable marker for both residents and visitors, enhancing visibility for Hops Kitchen & Bar while also promoting walkability and interest in the greater Old Town Keller area. In keeping with OTK's character, the design complements the area's architectural style and contributes positively to the district's overall curb appeal.

Granting this variance will not only support the success of a local small business but also foster economic vitality in OTK by attracting attention to a revitalized corridor. The sign is a tasteful, appropriate introduction to the district and will serve as an anchor point that harmonizes with the surrounding streetscape, benefiting the community as a whole.

We appreciate your consideration and support as we work together to make Old Town Keller an even more inviting destination.