

From: Kaleena Stevens on behalf of Community Development
Sent: Monday, June 15, 2026 7:47 AM
To: Ethan Flanders
Subject: FW: SUP-2604-0011 Chalk & Steel Co. – Letter of Support

-----Original Message-----

From: Ashley Wallace <[REDACTED]>
Sent: Friday, June 12, 2026 4:34 PM
To: Ross McMullin <rmcmullin@cityofkeller.com>; Karen Brennan <kbrennan@cityofkeller.com>; Shannon Dubberly <sdubberly@cityofkeller.com>; Charles Randklev <crandklev@cityofkeller.com>; Christopher Whatley <cwhatley@cityofkeller.com>; Greg Will <gwill@cityofkeller.com>
Cc: Community Development <communitydevelopment@cityofkeller.com>
Subject: SUP-2604-0011 Chalk & Steel Co. – Letter of Support

Dear Mayor and Members of the City Council,

I am writing to express my support for the Specific Use Permit (SUP-2604-0011) for Chalk & Steel Co., located at 761 Keller Parkway, Unit 104.

After reviewing the applicant's narrative and the Planning & Zoning discussion, I believe this is a thoughtful use appropriate for the existing retail corridor. My understanding is that this is a professionally managed billiards and darts venue focused on league play and community engagement, with interest in providing structured programming and potentially expanding into youth-oriented activities, including school break camps and leagues, in the future.

Comments made during the Planning & Zoning process also reflect the business's proactive approach to being a good neighbor, including:

- * Indoor-only activity with no outdoor amplified sound
- * A strict no-smoking policy, including at the entrance
- * Active staff oversight
- * A controlled approach to alcohol service, with an emphasis on maintaining a family-friendly environment
- * A well-lit interior environment designed to support visibility and avoid a dim, nightlife-style atmosphere

Additionally, while the venue will include a warming kitchen for preparation of pre-made food items, which may be particularly helpful for participants during longer league and tournament play, patrons will also have access to a variety of nearby Keller dining and dessert options before or after visiting Chalk & Steel.

I also appreciate that the business will be family-owned and locally operated. That level of ownership typically brings a higher degree of accountability and long-term investment in maintaining a positive presence in the community.

For these reasons, I respectfully encourage approval of SUP-2604-0011. More broadly, I believe approvals of this type can help reinforce Keller's position as a community that supports well-managed, family-oriented entertainment.

Thank you for your consideration.

Sincerely,
Ashley Wallace
Keller Resident