



**City of Keller**  
**Economic Development Board**  
**Meeting Minutes**

Keller Town Hall  
1100 Bear Creek Parkway  
Keller, TX 76248  
817-743-4000  
www.cityofkeller.com

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**Monday, June 20, 2022**

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**REGULAR MEETING 6:00 P.M.**

**A. CALL TO ORDER**

Mayor Armin Mizani called the meeting to order at 6:02 PM

The following Board Members were present:

Mayor Armin Mizani  
Councilman Tag Green  
Bassel Korkor  
Clay Starling  
Erik Leist  
Loren Whitten  
Jeff Plant  
Matt Matthews  
JoAnn Malone

Administrative personnel present were:

Mark R. Hafner, City Manager  
Siale Langi, Economic Development Specialist

**B. MINUTES**

1. [Consider the approval of the minutes of the regular meeting on April 18, 2022.](#)

**Mr. Clay Starling motioned to approve the minutes as presented. Mr. Erik Leist seconded, and the motion passed unanimously.**

**C. WORK SESSION**

1. [Discuss potential updates to the City of Keller Economic Development Strategic Business Plan.](#)

Economic Development Specialist, Siale Langi, gave a presentation and led a discussion regarding the 'Promotion' section of the current Economic Development Strategic Business Plan adopted in 2019.

The board made the following recommendations:

City staff to analyze efficacy of bi-monthly Economic Development Newsletters and explore sharing regular updates on other channels such as social media and weekly Keller Connect email.

Board members identified community activities such as ribbon cuttings, Chamber networking events, and other community business events and socials as opportunities for

greater engagement, specifically for Economic Development Board and City Council representatives.

**D. ADMINISTRATIVE COMMENTS**

1. [Receive an Economic Development Update.](#)

Mr. Siale Langi provided board members with an economic development update which included new business openings, business retention and recruitment efforts, business relocations and status updates on businesses and current commercial developments.

**E. ADJOURN**

Mr. Matt Matthews motioned to adjourn the meeting, Mr. Bassel Korkor seconded and the motion passed unanimously. The meeting was adjourned at 9:02.

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Chairperson

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Staff Liaison

