

Main Street Snowballs

March 11, 2020

This is a proposal to extend the Specific Use Permit (SUP) for Main Street Snowballs located at 301 N. Main, Keller located in front of Bearly Used resale store.

- Paving of the streets – Concrete
- Egress – Building is set back 30 ft. from N. Main Street
- Parking is allocated in Bearly Used & Retail parking lot
- Open/Seating space for patrons is 30ft x 15ft
- Current Structure is 12ft tall
- Compatibility – wood structure – painted brown, white and Green
- Hours of Operations
 - Mid-Season - March, September & October 5-10pm Fridays, 12pm – 10pm Saturday, & 3pm -9pm Sundays
 - Regular Season – April, May, June, July, & August 2pm – 10pm Monday through Thursday, 2pm – 10:30 pm Friday & Saturday, & 3pm – 9pm Sundays.
 - Special Consideration Dates: Thanksgiving Weekend, Christmas Weekend, New Year's Day, St. Valentine's Day

Justification:

Purpose of the SUP is to operate a snow cone stand as a seasonal business. Main Street Snowballs is a Keller icon; it has been in business for more than 40 years servicing clients from Keller, Watauga, North Richland Hills, Roanoke, Trophy Club and Fort Worth. Parents bring their children and reminisce about the times when they were children enjoying a Snowballs snow cone with their parents. Snowballs also gives back to the community by providing free snow cones to Christ Havens Kids, complimentary snow cones to police, fire fighters, and military members, and free small snow cone coupons to the Keller ISD elementary school award recipients at the end of each 9 weeks of school.

Concept Plan "Attachment A"

- Physical Features: Structure made from siding and painted
- Existing Street: N. Main
- Parking is supplied by Bearly Used West of stand (see Attachment B)
- Building Measurements: 8' W x 10' D x 12' H
- Ingress & Egress: two entrances to stand from N. Main (see Attachment B)
- Bearly Used resale store exists to West of the stand and retail strip to the north are within 200 ft of the stand

I am very excited to continue the tradition of Snowballs, become more involved within the community, and provide a family friendly place to congregate, play games, and build memories of growing up in this great city.

Thank you for your consideration,

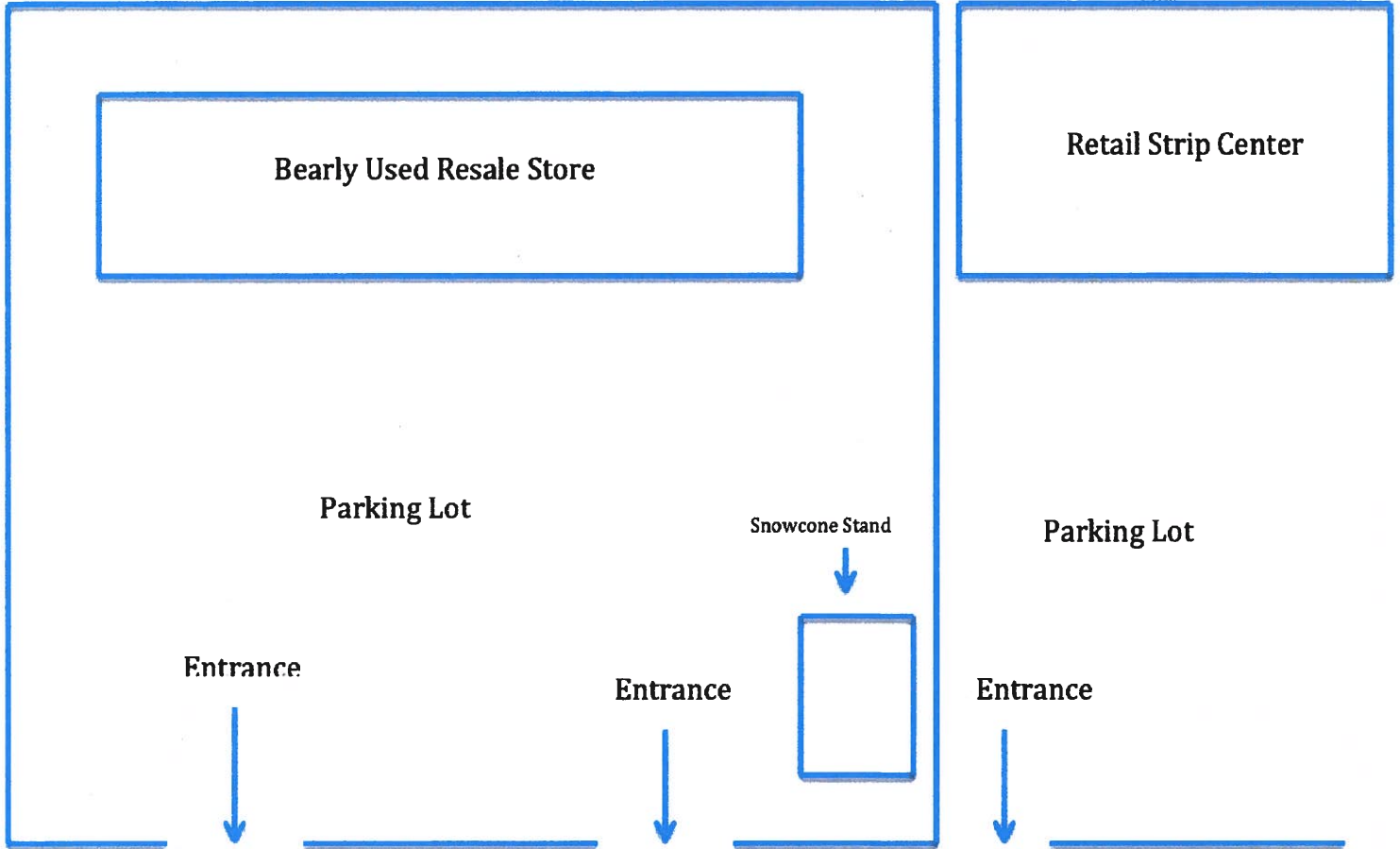
A handwritten signature in blue ink, appearing to read "Jodi Lane", written in a cursive style.

Jodi Lane
Main Street Snowballs Owner
817-939-9951

Attachment A

Property Line

Property Line



North Main Street



→ North

Attachment B



Attachment B cont'd:

Bearly Used Parking Lot:



Retail Parking to the north:

