



City of Keller
Economic Development Board
Meeting Minutes

Keller Town Hall
1100 Bear Creek Parkway
Keller, TX 76248
817-743-4000
www.cityofkeller.com

Monday, December 16, 2024

REGULAR MEETING 6:00 P.M.

A. CALL TO ORDER

Councilman Tag Green called the meeting to order at 6:00 p.m.

The following board members were present:

Tag Green
Bob Stephenson
Loren Whitten
Nate Bernklau
Kingsley Fregene
Justin Sadler
Steven White

Administrative personnel present were:

Aaron Rector, Interim City Manager
Mary Culver, Economic Development Director
Melanie Boykins, Economic Development Specialist

B. EXECUTIVE SESSION

Councilman Tag Green recessed the Keller Economic Development Board Meeting at 6:01 p.m. so that the Board could meet in an Executive Session in accordance with State Law.

1. [Section 551.087, Texas Government Code - Deliberation Regarding Economic Development Negotiations.](#)

[\(1\) To discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or](#)

(2) To deliberate the offer of a financial or other incentive to a business prospect described by Subdivision.

a. 551 Keller Parkway, Keller, TX 76248

Councilman Tag Green called the Board Meeting back to order at 6:20 p.m.

C. MINUTES

1. Consider the approval of the minutes of the regular meeting of the Economic Development Board on October 21, 2024.

Mr. Bob Stephenson moved to approve the minutes as presented. Mr. Steven White seconded, and the motion passed unanimously.

D. WORK SESSION

1. Discuss updating the City of Keller Economic Development Strategic Business Plan in 2025.

Mrs. Mary Culver gave a presentation to consider updating the Economic Development Strategic Business Plan in 2025. The board discussed the current Strategic Business Plan and options for updating in house or outsourcing to a consultant. Board chair, Councilman Tag Green proposed a more reflective process at the board level, before moving forward with drafting an update to the plan. Councilman Green will facilitate this process with the board through email.

E. NEW BUSINESS

1. Consider Chapter 380 Economic Development Incentive Request for JRTR Investments LLC.

Mr. Nate Bernklau motioned to recommend approval as presented. Mr. Steven White seconded, and the motion passed unanimously.

F. ADMINISTRATIVE COMMENTS

1. Receive an Economic Development update.

Mrs. Mary Culver provided the Economic Development Board with an update which included new business openings, businesses coming soon, closed businesses, ongoing commercial developments, the status on updates being made to the Keep It In Keller website, and updates regarding the marketing plan.

G. ADJOURN

Mr. Bob Stephenson moved to adjourn the meeting, Mr. Steve White seconded, and the motion passed unanimously. The meeting was adjourned at 7:06 pm.

Chairperson

Staff Liaison

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