

## Item H-5

**PUBLIC HEARING:** Consider an ordinance approving amendments to the City of Keller Unified Development Code (UDC), adopted by Ordinance No. 1746 dated July 7, 2015, by amending Article Nine - Development Standards, relating to regulations for billboards; providing penalties; authorizing publication; and establishing an effective date. (UDC-24-0002)

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### Background

- On Dec. 5, 2023, City Council held a work session on existing billboards.
- Council gave direction to add language to the Unified Development Code (UDC) clarifying the process Applicants must go through for City Council for approval when requesting to transition an existing billboard to digital.

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### Summary of Proposed Amendments

1. Add language that defines existing billboards as legal non-conforming signs.
2. Add language that requires Applicants to go through City Council for approval when requesting to transition an existing billboard to digital.



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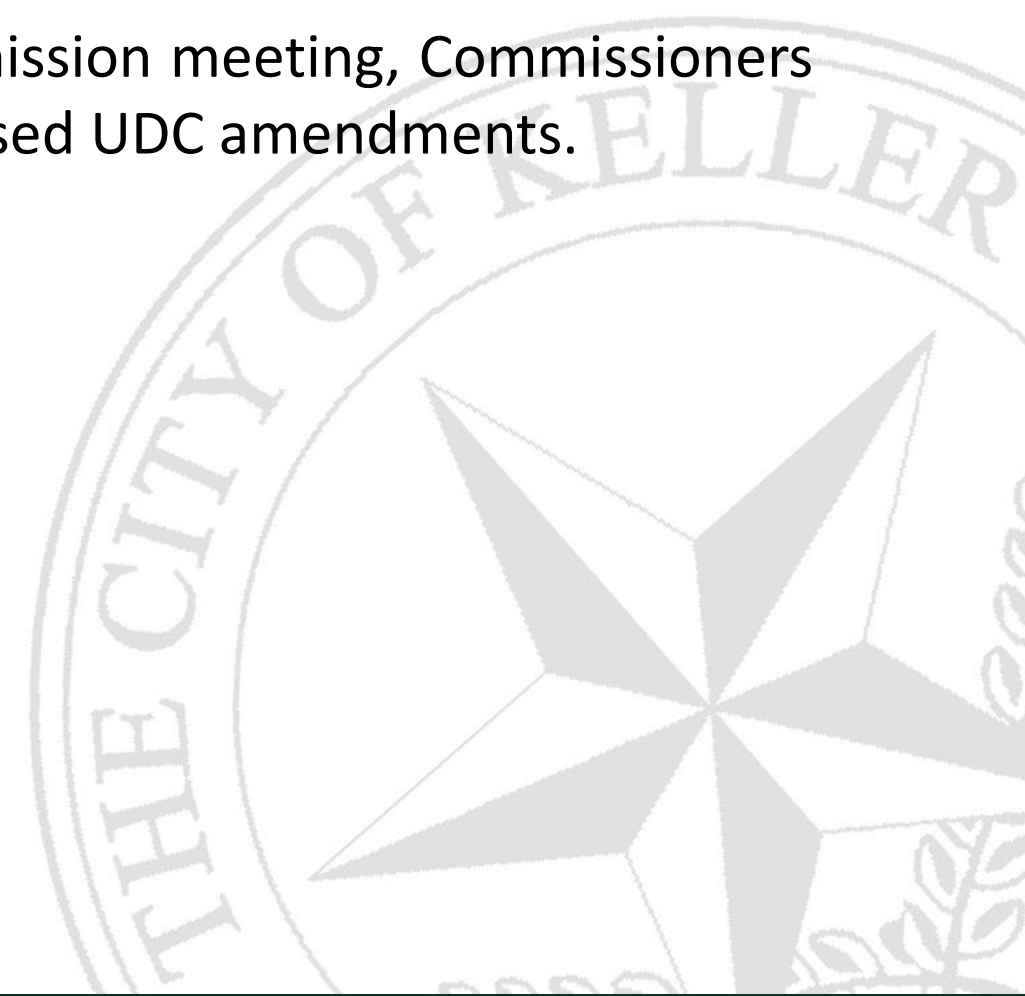
An amendment to the text of the UDC requires a public hearing notice to be published in the local newspaper ten (10) days prior to the scheduled City Council meeting date. The notice for the City Council public hearing was published in the April 11, 2024, edition of the *Fort Worth Star-Telegram*.

Staff has not received any comments from the public regarding the proposed UDC amendments.

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### **Planning and Zoning Commission Recommendation:**

At the March 26, 2024 Planning and Zoning Commission meeting, Commissioners unanimously recommended approval of the proposed UDC amendments.



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The City Council has the following options when considering a Unified Development Code Amendment:

- Approve as submitted
- Approve with modifications or additional condition(s)
- Table the agenda item to a specific date with clarification of intent and purpose
- Deny



**Questions?**  
**Community Development**  
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