

Turquoise Gypsy

RECEIVED
AUG 21 2018

BY:

Brandy Rowe
14274 Cedar Flat Way
Roanoke, Texas 76262

Keller City Council
1100 Bear Creek Parkway
Keller, Texas 76248

August 20, 2018

Dear City Councilmen:

I am writing you today to please reconsider issuing Turquoise Gypsy a sign permit.

This is a topic that is near and dear to my heart. From 2013-2016 I also owned a boutique in the great city of Keller. We loved being in Keller. We loved the people, we loved the town and for the most part, we loved the support of the city. It is not to say our time in business was without issues.

I feel part of the reason for the decline of my boutique was due to the signage restrictions. We were off the beaten path with limited monument signage, which meant we had to be creative with advertising. When having special events, or sales, we would attempt to place signs out near the street, however, this was prohibited. We were given a warning for doing this and told to remove all signage or the city would just come by and take the signs. This was frustrating for several reasons. One, it was temporary signage and removed daily and without it, we could not reach outside traffic. Second, it was not consistent. There were signs out on the road for other businesses in Keller, on a regular basis that would be left up for days at a time, if not longer.

As we all know, signage and advertising are key to any business' success. Specifically, in Keller, where you have multiple boutiques moving into the town, it is critical to stand out. Keller also has a diverse commercial landscape including historic downtown, industrial, and brand new retail and office. This diverse landscape needs flexibility, as a long-time tenant in our historic downtown, Turquoise Gypsy should have the ability to post signage that would not be available to new construction tenants.

Keller has become a town known for its shopping, but in order to keep those shoppers in Keller, the city will need to consider these variances for the health of the business community.

I am pleading with you to make the exception to allow Turquoise Gypsy's signage to remain in the back of the building. I know you are aware of the lack of space for signage at this location, therefore requiring some resourcefulness. There must be compromise with these one-off situations. There must be balance with enforcing city regulations and promoting growth of businesses. It will be a win-win situation for all.

Sincerely,

Brandy Rowe

817-896-2220

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BY:

Buck, Dee

From: Kasey Jackson <turgypsy@yahoo.com>
Sent: Monday, August 20, 2018 9:29 PM
To: Buck, Dee
Subject: Fwd: Turquoise Gypsy proposed site

Sent from my iPhone

Begin forwarded message:

From: "Beth Williams" <beth@signarama-nfw.com>
Date: August 20, 2018 at 4:46:05 PM CDT
To: <ksmithers@cityofkeller.com>, "Kasey Jackson" <turgypsy@yahoo.com>
Cc: "Beth Williams" <beth@signarama-nfw.com>
Subject: Turquoise Gypsy proposed site

Hi Katasha and Kasey,

Please find the rendering of the proposed post and panel sign attached. Really all that we can show is placement and a representation of the posts and finials, shown in "stained wood" brown. The posts will go as close to the fence as possible, and the sign will not exceed the height of the fence. Really it will look the same as it already does, it will just be off the fence and on two posts. Now this is all pending the utility survey, we will have to see if the dig sites are going to be possible based on the 811 surveys being conducted right now. Deadline for their completion is noon tomorrow and then we will see what it looks like. Kasey have you looked today, any spray paint or flags in this area so far?

Thank you,

Beth Williams
Signarama NFW
817-741-7446

Beth Williams

beth@signarama-nfw.com



Recognized as Small Business of the Year and Top Quality Award Winner.

817-741-7446 | Fax 817-741-7470 | www.signarama-nfw.com



750 S. Main St., Ste. 145, Keller, TX 76248



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AUG 21 2018

BY:



Signarama of North Fort Worth

750 S. Main St, #145
Keller TX 76248
United States
Phone: (817) 741-7446
Fax : (817) 741-7470
info@signarama-nfw.com
www.signarama-nfw.com

**Quote 11739 - Sign relocation****Expiration Date : 09/13/2018**

Quote for	Contact	Shipping/Install
Turquoise Gypsy 156 S Main St Keller TX 76248 United States	Kasey Jackson Phone : (817) 291-6022 Mobile : (817) 291-6022 Email : turqgypsy@yahoo.com Address : 156 S Main St Keller TX 76248 United States	

Quote #	Quote Date	Sales Rep	Payment Terms	PO	PO Date
11739	08/13/2018				

Items

#	Item	Qty	Unit Price	Disc	Disc. Price	Total (Ex. Tax)	Tax
---	------	-----	------------	------	-------------	-----------------	-----

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BY:

#	Item	Qty	Unit Price	Disc	Disc. Price	Total (Ex. Tax)	Tax
1	Installation Installation of non-electric sign Includes all travel (if applicable), labor, and materials to complete the project. Install Location: Old Town Keller PROJECT IS TO BUILD AND INSTALL STRUCTURE (POST/PANEL) TO HOLD EXISTING SIGNS: - Qty 2, 8' wooden posts (4" x 4"), painted color TBD - finials, painted DigTess survey (mark property with stakes) -sign to be located to North of telephone pole behind Turquoise Gypsy property, as close to fence as possible. (Exact location TBD after DigTess survey. Green box nearby.) - top sign measures 96" wide x 19.5" tall - lower sign (Gypsy) measures 66.5" wide x 19.5" tall. -Signs will remain in same layout as currently on fence, will be mounted to posts with screws at 'Gypsy' width (66.5") and 'Turquoise' will extend beyond posts beginning at approx 53" off the ground. -dig holes (18"-24" deep) and install posts in concrete Quote includes 2 hours of labor plus all materials	1	\$345.00	\$0.00	\$345.00	\$345.00	\$28.46
2	City of Keller - Sign Permit Process and application of Exterior Sign Permit CUSTOMER IS HANDLING PERMITTING PROCESS and Customer will secure final landlord approval	1	\$225.00	100.0%	\$0.00	\$0.00	\$0.00

Total

Sub Total	Total Tax(%)	Final Price
\$345.00	\$28.46 (8.25%)	\$373.46

Downpayment (50.0 %)	\$186.73
-----------------------------	----------

Customer Disc.	\$225.00
-----------------------	----------

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PETITIONS

BY:

UNITED STATES

Like 1.6M

START A PETITION BROWSE KASEY ▼



Save Turquoise Gypsy Sign Mounted on Fence

Location: United States

305 SUPPORTERS IN UNITED STATES

306 SUPPORTERS

Turquoise Gypsy mounted a sign on the fence to attract the walking traffic from the Old Town Keller renovation. The city of Keller deemed the sign to



Edit Your Petition



Update Your Signers



Manage Your Signers

**65% OF NEW SIGNATURES
COME FROM SHARING!**

SHARE THIS

SEND A TWEET

EMAIL FRIENDS & FAMILY

SIGN PETITION

FIRST NAME

Kasey

LAST NAME

Jackson

EMAIL

site feedback

large, mounted on a fence and in violation of city code. The back of the building does not have space to mount a sign to the building and has filed a for a variance with the city to allow the sign. Keller City Council has offered better signage solutions but are not feasible options for a small boutique owner. Please sign this petition showing support of Turquoise Gypsy's sign and keeping small business in Keller.

 SHARE 0  TWEET  EMAIL  EMBED

306 SUPPORTERS

Local Comments Local Signatures All

name not displayed

Texas

17 minutes ago

Seriously!!! Keller needs to support the retail stores they have before they all relocate!
Give less attention to the restaurants and night life and help support the retail shops
that have made it through the horrible construction mess of 2016-2017 and
parking/access issues of Old Town! It's hard enough as it is for retail stores and now
the city wants to take away your main resource of public advertisement near the
parking lot and walk way of the store!

Ada F.

Texas

33 minutes ago

SEND ★

Andrew B.

Texas

an hour ago

kjackson413@yahoo.com

COUNTRY

United States



STREET ADDRESS

WHY IS THIS IMPORTANT TO YOU? (optional)

☐  Share this petition with friends!

Sign Now

☐ don't display my name

[privacy policy](#)

By signing, you accept Care2's terms of service.
You can manage your email subscriptions at any time.
Having problems signing this? Let us know.

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BY:.....

[site feedback](#)

SEND ★

Louis A.
Texas

2 hours ago

Support our local businesses. It's what makes a city special and makes people want to visit and shop.

SEND ★

Jade C.
Texas

2 hours ago

SEND ★

Cally L.
Texas

3 hours ago

SEND ★

Wiley J.
Texas

3 hours ago

SEND ★

L W.
Texas

3 hours ago

SEND ★

BY:

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site feedback

Norma S.

Texas

SEND ★

3 hours ago

name not displayed

Texas

3 hours ago

Her shop in awesome, and people should be able to experience it when they're on

Main St. The sign is cute and classy, no reason to remove!

chuck m.

Texas

3 hours ago

It's advertising for my Neice, dammit!

SEND ★

Cynthia J.

Texas

3 hours ago

SEND ★

Shelby M.

Oklahoma

3 hours ago

I love the Turquoise Gypsy.

SEND ★

BY:

site feedback

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Angie F.

Texas

3 hours ago

SEND ★

Jami S.

Texas

4 hours ago

SEND ★

name not displayed

Texas

6 hours ago

Lindsey C.

Oklahoma

7 hours ago

SEND ★

Robin W.

Texas

8 hours ago

SEND ★

Denise M.

Texas

8 hours ago

Opportunity and growth of small businesses.

SEND ★

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BY:

site feedback

Laura M.

Oklahoma

8 hours ago

I support small businesses!!!!

SEND ★

Kim S.

Texas

8 hours ago

SEND ★

Lyndel P.

Texas

10 hours ago

Small businesses should be able to market and display for customers to see easily.
Especially given location of this sign. It is NOT an eye sore or harming any other
surrounding business

SEND ★

name not displayed

Texas

10 hours ago

Store owner is a mutual acquaintance and she works very hard on her store. I think
the sign on the fence should be allowed or at least be allowed to be put on or around
the backside if her building.

Jana R.

Texas

10 hours ago

site feedback

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BY:

SEND ★

Zachary C.

California

10 hours ago

I support small businesses. It's these businesses like turquoise gypsy that make Keller such a beautiful town.

SEND ★

Suzanne S.

Texas

10 hours ago

SEND ★

Liz A.

Texas

11 hours ago

SEND ★

Mia S.

Texas

12 hours ago

This is important to me because its important to her. Small business owners have to work ten times harder than your larger box stores. That sign drives traffic and creates a presence in town. This business works hard to promote itself and stay afloat. Removing the sign works against her. The goal should be to support small businesses, collaborate and help them grow.

SEND ★

site feedback

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BY:

Jennifer C.

Texas

a day ago

SEND ★

Valerie S.

Florida

a day ago

SEND ★

Joy E.

Texas

a day ago

I love this shop and Kasey is great! Please support small businesses!

SEND ★

name not displayed

Texas

a day ago

name not displayed

Texas

2 days ago

I love this shop and Love this girl. She's worked so hard to get to where she's at and as a business owner part of advertising into bring others in is a sign a catchy sign at that to draw customers in.

Jennifer S.

Texas

2 days ago

site feedback

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BY:

I love the store and support the cause. The unique sign attracts shoppers passing through and is a win win for Keller

SEND ★

Jason C.
Texas

2 days ago

SEND ★

Michele P.
Texas

2 days ago

Because I support the small business owners who are continually being forced out in many ways that only encourage business and help to build community relationships.

SEND ★

Shane O.
Massachusetts

2 days ago

SEND ★

LaQuita G.
Texas

3 days ago

SEND ★

Sheila R.
Oklahoma

3 days ago

BY:.....

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SEND ★

Jim P.
Missouri

3 days ago

SEND ★

Stacy B.
Oklahoma

3 days ago

SEND ★

Brooke M.
Texas

3 days ago

SEND ★

Erica G.
Texas

3 days ago

SEND ★

Ashley C.
Texas

3 days ago

SEND ★

Matthew W.
Texas

3 days ago

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BY:

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Even with moving I still will buy from local small business owners.

SEND ★

Renee L.

Massachusetts

3 days ago

Keller needs to be on the side of small businesses. I stop here every time I'm in town. This store is so cute and it draws people to the area, why would you not allow them to have an aesthetically pleasing sign to help them get customers in? Do you not want your small businesses in Keller to thrive? This makes need sense to me. The sign isn't even on the front main part, it's in the back. LET THEM HAVE THEIR SIGN ON THE POLE!

SEND ★

Meshia N.

Texas

3 days ago

I believe this sign is important to reflect its business! Support local businesses!!

SEND ★

Rachelle S.

Texas

3 days ago

Kasey is a wonderful person, I love her shop, and I love to support local businesses and so should you!!

SEND ★

Rebecca B.

site feedback

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AUG 21 2018

BY:

Texas

3 days ago

SEND ★

Jayne T.

Texas

3 days ago

SEND ★

Candace P.

Texas

3 days ago

Keller should be supporting small businesses instead of trying to make life difficult for them!

SEND ★

Alice B.

Texas

4 days ago

There is no reason this should be happening to Turquoise Gypsy. Let them post their signs

SEND ★

Beth S.

Texas

4 days ago

Because I shop at and support our local small business owners.

SEND ★

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BY:

site feedback

Kristina K.

Texas

4 days ago

Small business is essential to keller

SEND ★

Tiffany E.

Texas

4 days ago

Trying to help out a small business

SEND ★

Sabrina H.

Texas

4 days ago

It helps draw in business it needs to stay up!

SEND ★

Candace M.

Texas

4 days ago

SEND ★

Erica I.

Texas

4 days ago

SEND ★

Amanda P.

site feedback

RECEIVED
AUG 21 2018

BY:

Texas

4 days ago

SEND ★

Celeste C.

Texas

4 days ago

Sign is awesome. I support small business owners

SEND ★

Tera D.

Texas

4 days ago

Sign looks great!!!!

SEND ★

Shirly H.

South Carolina

4 days ago

SEND ★

name not displayed

Texas

4 days ago

I shop at all the small local business and support them anyway I can.

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BY:

Beth S.

Texas

4 days ago

site feedback

SEND ★

Debbie B.
Texas

4 days ago

SEND ★

Alex D.
Texas

4 days ago

SEND ★

Kimberly S.
Texas

4 days ago

Represents the true Turquoise Gypsy and how unique Kasey's ship is.

SEND ★

Amanda F.
Texas

4 days ago

Always support local small businesses!!

SEND ★

Jo Ellen H.
Texas

4 days ago

I have known Kasey for many years. She takes pride in her business and her customers. Being a small business owner in the town I live in I totally understand what Kasey is going thru. I travel a lot in my business and when I drive thru quaint little

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BY:

site feedback

towns like Keller signs are always what draw my attention. I love signs and totally support Kasey with her signage. When large businesses move in to towns they always make it hard for our Mom and Pop shops I think there are a lot more problems in our world and little towns that our City governments should focus on that are not being addressed Kasey is for the good of Keller and it's citizens.

SEND ★

4 days ago

Jen D.
Texas

SEND ★

Virginia M.
Texas

4 days ago

SEND ★

Katie W.
Texas

4 days ago

SEND ★

Heathee A.
Texas

4 days ago

SEND ★

Michelle R.
Texas

4 days ago

site feedback

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BY:

Because the government is always trying to make people's lives more difficult than necessary. Its a sign. For a small business. Move on to something that really matters.

SEND ★

Tanya M.
Oklahoma

4 days ago

Lots of reasons!!! Kasey is a single person trying to make a living against a world full of "Internet" shopping at its highest. I too own my own small boutique & it is not easy to stay in business in a town if they do not fully support small businesses. The sign is definitely an asset to the community & dang sure isn't hurting the surrounding space. Leave her alone! Don't make her be like most single entrepreneurs & file bankruptcy due to the fact that customers can't find her store.

SEND ★

Jana R.
Texas

4 days ago

This is a wonderful place to shop.

SEND ★

Kristin H.
Texas

4 days ago

Kasey has worked very hard to get her business off the ground and thriving. She deserves to get not only the support of the community, but also community leaders who should be advocating for small businesses.

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

Louise H.

Texas

4 days ago

Small businesses have enough struggles as it is. Letting people know your business exists increases the chances for the business to grow. That will help the city. It's a win-win for all

SEND ★

Callie C.

Texas

4 days ago

SEND ★

Natasha S.

Texas

4 days ago

SEND ★

Wendy S.

Texas

4 days ago

Small business success is important! We need to stop hand cuffing them and help them survive. Thank you for your consideration.

SEND ★

Mary g.

Nebraska

4 days ago

SEND ★

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BY:.....

site feedback

Brandi B.

Texas

SEND ★

4 days ago

Megan L.

Oklahoma

This sign helps encourage patrons to visit and support turquoise gypsy.

SEND ★

4 days ago

Benita S.

Arkansas

4 days ago

Not being from the area, good signage is important for customers or potential customers to locate small businesses. The main Street is so busy and parking is in the rear, the businesses need to differentiate themselves in a manner that customers can easily see.

SEND ★

Erin B.

Texas

SEND ★

4 days ago

Carmin B.

Texas

SEND ★

4 days ago

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AUG 21 2018

BY:.....

site feedback

Crystal C.

Texas

4 days ago

This sign brings business to Keller, the store itself can br hard to find and having the sign there supports business and doesn't bother anyone in town.

SEND ★

Diane N.

Texas

10 days ago

Signage is everything to a business. Her sign is nicely done. And she needs that to draw business in. The city should be supporting the businesses in Old Town Center as we have a high turnover there.

SEND ★

Julie D.

Texas

10 days ago

I love Turquoise Gypsy and believe the company has so much to offer! This sign is a stepping stone for this businesses to grow into what I know they can.

SEND ★

Mark J.

Texas

11 days ago

Kasey is a very hard working woman who is trying to very much make an honest living in your community. You can see that everything she does is in good taste and looks neat and clean not just thrown up like some business. Not because she is my daughter but because she is of the few that take pride in what she does.

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BY: site feedback...

SEND ★

Jennifer M.

Texas

11 days ago

SEND ★

Robbie J.

Texas

11 days ago

The sign is appealing and is not in the way. I support the sign and TG.

SEND ★

Rebecca M.

Texas

11 days ago

SEND ★

Candace C.

Texas

11 days ago

SEND ★

Sherry B.

Texas

12 days ago

SEND ★

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BY:.....

site feedback

LeAnne D.

Texas

12 days ago

SEND ★

Heidi K.

Texas

12 days ago

SEND ★

Pamela C.

Oklahoma

12 days ago

Small business matters and she needs this sign for advertisement.

SEND ★

Amanda M.

Texas

12 days ago

Support small Keller businesses!

SEND ★

Melinda M.

Texas

12 days ago

Small business need to advertise and the sign is a very nice on the fence.

SEND ★

name not displayed

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BY: *****
site feedback

Texas

12 days ago

Kelly K.

Texas

SEND ★

12 days ago

Toni P.

Texas

I'm a business owner as well!

SEND ★

12 days ago

Terri B.

Texas

I want businesses in old town keller to survive.

SEND ★

12 days ago

Laura L.

Texas

SEND ★

13 days ago

Kim C.

Texas

13 days ago

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BY:

site feedback

Turquoise Gypsy attracts lots of shoppers to Old Town Keller which in turn supports other local businesses such as restaurants & other boutiques. The sign is not visible from any main road.

SEND ★

Jennifer T.
Texas

13 days ago

SEND ★

Ginger A.
Texas

13 days ago

My favorite store should be seen!

SEND ★

Stephenie G.
Texas

13 days ago

SEND ★

Taelor S.
Texas

13 days ago

SEND ★

Audra H.
Texas

13 days ago

BY:

site feedback

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Texas

14 days ago

SEND ★

Jill S.
Texas

14 days ago

SEND ★

Bea W.
Texas

14 days ago

SEND ★

Megan J.
Texas

14 days ago

SEND ★

Jennifer C.
Texas

14 days ago

SEND ★

Kendra A.
Texas

14 days ago

I love the sign creative

SEND ★

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BY:

site feedback

I love the store

SEND ★

Shawn S.

Texas

13 days ago

SEND ★

Allie M.

Texas

13 days ago

SEND ★

Iaquita b.

Texas

13 days ago

SEND ★

RLessa B.

Texas

13 days ago

SEND ★

Stephen T.

Texas

14 days ago

SEND ★

Kayleigh T.

BY:

site feedback

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Kristi C.
Texas

15 days ago

She is a small business and needs to let people know where she is!

SEND ★

Elizabeth J.
Texas

15 days ago

Friend needs her sign to support her small business.

SEND ★

Amber G.
Texas

15 days ago

SEND ★

Robin G.
Texas

15 days ago

SEND ★

Brooke C.
Texas

15 days ago

SEND ★

Donya S.

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BY:

site feedback

Texas

15 days ago

I think towns should help to support SMALL local businesses, they are the hearts of our towns. Not to mention I think THR sign is lovely & almost like a little art piece & that little areas of Keller could truly stand to have more artsy type things around, it helps make a fun little vibe & I personally would LOVE to see our community have more little stores/business of the "small" kind

SEND ★

Mandy O.

Texas

15 days ago

Turquoise gypsy is recognizable by this sign. In a market where big business is taking over, I feel it is so important to support our small businesses. As a Fellow entrepreneur I see the importance of signage and marketing. This sign shows Turquoise Gypsy's personality attracts people, and ultimately helps Kasey stay in business. She deserves the support of the community she is in.

SEND ★

Brett R.

Texas

15 days ago

Small business and free interprize built this country! Let the little business survive and help them as a community - they pay sales tax and improve community enrichment!

SEND ★

Sarah G.

Texas

15 days ago

SEND ★

site feedback

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BY:

name not displayed

Texas

15 days ago

I support small businesses and I like the sign.

Jo-Anne S.

Texas

15 days ago

It is small business local to my area. I am always looking for those places to shop.

LEAVE THE SIGN ALONE.

SEND ★

name not displayed

Texas

15 days ago

I support small business in Keller. The City needs to support small businesses more.

The regulations are too restrictive and limit options.

Tristan K.

Texas

15 days ago

SEND ★

Karie D.

Oklahoma

15 days ago

In addition to being a TG customer, I've known Kasey for over a decade & I can

assure you she doesnt do anything without exploring the options. She takes business

ownership very seriously & has more than done her homework on how to be

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site feedback

successful as a small business owner. The city should be consulting her on how to recruit female business owners to their city. This woman doesnt even live in Keller. She CHOSE Keller & they should show their gratitude & cooperation by working with her on this issue.

SEND ★

Juli N.
Texas

16 days ago

SEND ★

Emily D.
Texas

16 days ago

My father is a small business owner. They have enough challenges, a sign shouldn't be one of them. Let it stay. Keller has always had a small town feel even during massive growth, it disappoints me to see them so worried about a sign. I think it adds character.

SEND ★

Danielle N.
Texas

16 days ago

SEND ★

Jayme D.
Oklahoma

16 days ago

SEND ★

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BY:

site feedback

KEnda D.

Texas

16 days ago

SEND ★

Courtne W.

Texas

16 days ago

The sign should stay. It adds character and doesn't hurt anything!

SEND ★

name not displayed

Texas

16 days ago

Alexis P.

Texas

16 days ago

SEND ★

name not displayed

Texas

16 days ago

name not displayed

Texas

16 days ago

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BY:

site feedback

Carlos R.

Texas

16 days ago

The sign looks fine.

SEND ★

Sheila B.

Texas

16 days ago

SEND ★

Rheanna C.

Texas

16 days ago

I am also a small business owner in Old Town Keller. I too am in a battle concerning signage. I own DiVine Junque Resale and DiVine Snow. We are halfway between Elm and 377 where we aren't visible! It has hurt our business so bad when we were made to take our signs down directing people our way. I am not sure the city of Keller cares too much for small businesses! Not one employee has fought council for us :(

SEND ★

Marnie W.

Oklahoma

16 days ago

As a Small Business Owne myself, We already have so much competition from the BIG name stores and having to fight our own town on top of that? The sign is not offensive, leave it alone. Let the Small Business thrive!

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

Dana L.
Texas

16 days ago

I have known Kasey since she has been in business in Keller. Her store has been a great addition to Old Town Keller. Being a resident and past business owner in Keller I know the importance of being able to have signage to draw customers to your business. The inability to have signage to draw customers to my business was definitely one reason it was not successful. I would hate to see that happen to Turquoise Gypsy. She has a quality store and has brought customers to Keller that also frequent other boutiques especially during the Sip and Shop events they hold.

SEND ★

Candace F.
Texas

16 days ago

She is a small business and should be allowed to advertise it as she has virtually no other room for signage.

SEND ★

Ruth T.
Texas

16 days ago

Because it affects a boutique I shop at and I would hate for her to leave Keller because she can't get business in her store!!

SEND ★

LaBrett H.
Texas

16 days ago

Support local businesses

site feedback

RECEIVED
AUG 21 2018

BY:.....

SEND ★

Marcy B.

Texas

16 days ago

I support small business and it draws customers from there rear parking area.

SEND ★

Katie O.

Texas

16 days ago

SEND ★

Shae B.

Texas

16 days ago

It would have never found one of my favorite stores with out this adorable sign!

SEND ★

Landon R.

Texas

16 days ago

It seems the only businesses that the city of keller wants to support are either large chains or the ones that have ties to the council.

SEND ★

Emily D.

Texas

16 days ago

site feedback

RECEIVED
AUG 21 2018

BY:

SEND ★

Madeline M.

Texas

16 days ago

SEND ★

Samantha B.

Nebraska

16 days ago

SEND ★

Ashley D.

Texas

16 days ago

SEND ★

Angie H.

Texas

16 days ago

I have owned a small business. Signage is important.

SEND ★

Kathy S.

Texas

17 days ago

We must allow small businesses to thrive and not restrict them unnecessary out of business! Have we lost all common sense? Support your local small businesses! !

SEND ★

BY:.....

site feedback

RECEIVED
AUG 21 2018

name not displayed

Texas

17 days ago

I think the city of Keller should hop in their cars and run down to Roanoke, that town is doing it right with their downtown Renovations and expansions. The place gets 10x's the amount of people in on the weekends. I've spoken with the city before and some of the council members own business in old town therefore they are not open to any ideas, ridiculous if you ask me.

Jonathan M.

Texas

17 days ago

Keller is too restrictive!

SEND ★

Heather C.

Texas

17 days ago

SEND ★

Shayna B.

Texas

17 days ago

SEND ★

April S.

Texas

17 days ago

SEND ★

site feedback

RECEIVED
AUG 21 2018

BY:

Jackie G.

Texas

17 days ago

SEND ★

Brandy R.

Texas

17 days ago

If you want to continue to bring small businesses to your community, you have to be flexible with signage, so that businesses can actually stay in business. This sign is not an eye sore.

SEND ★

Lynda G.

Texas

17 days ago

Small Shops deserve a chance to have signs to bring attention to potential customers. Everyone deserves a chance to be different.

SEND ★

Amy A.

Texas

17 days ago

SEND ★

Tanya J.

Texas

17 days ago

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

name not displayed

Texas

17 days ago

Bronwyn G.

Texas

17 days ago

I shop with Turquoise Gypsy all the time and appreciate all of Kasey's hard work and love for her business. She has a very unique personality and it shines through her merchandise and her sign matches the style perfectly! Please let this hard working boutique owner hold on to her charm by keeping this amazing sign on the fence!

SEND ★

Anna D.

Texas

17 days ago

Support local small business!! This place is so cute and the sign is honestly how I ever found it! I wouldn't have walked in or even seen it without that sign which coincidentally is a very cool sign!

SEND ★

name not displayed

Texas

17 days ago

Lisa N.

Texas

17 days ago

RECEIVED
AUG 21 2018

BY:

site feedback

I support local and small business. The sign is beautifully crafted and does no harm to the city's image. A sign like that is what makes old town.

SEND ★

Sumner A.
Texas

17 days ago

SEND ★

name not displayed
Texas

17 days ago

Regan T.
Texas

17 days ago

SEND ★

Amy F.
Texas

17 days ago

I support small local businesses and think that they should be able to have signage directing people to their shop!

SEND ★

Kristen M.
Texas

17 days ago

site feedback

RECEIVED
AUG 21 2018

BY:

NO ONE shops Old Town from 377. There has to be large, visible, distinct signage from the parking area because the shops don't look the same from the back! TG has obviously put time and effort into creating an attractive sign that fits with the Old Town vibe. Right now, Keller has the competitive boutique edge in the area. Let's keep it that way!!

SEND ★

Sharon B.

Texas

17 days ago

Support small business in Keller as well as a female role model entrepreneur.

SEND ★

Diane L.

Texas

17 days ago

SEND ★

Candis P.

Texas

17 days ago

SEND ★

name not displayed

Texas

17 days ago

Support local business, and small business owners!

RECEIVED
AUG 21 2018

BY:

site feedback

name not displayed

Texas

17 days ago

Support small business

Stacie T.

Texas

17 days ago

Great business and owner, we need to support our small business owners

SEND ★

Dana L.

Texas

17 days ago

It's a great little shop.

SEND ★

Saleena H.

Texas

17 days ago

SEND ★

name not displayed

Texas

17 days ago

Support small business. The sign is nice.

Monique N.

BY:

site feedback

RECEIVED
AUG 21 2018

Texas

17 days ago

SEND ★

Carlye D.

Texas

17 days ago

Seriously it's an adorable sign. Support small businesses and find something else to pick about. Certainly there are more pressing issues they can spend time on!!

SEND ★

Kristy K.

Texas

17 days ago

This sign is not hurting anyone or anything being on the backside of the building. It's hard enough to visually see all the small businesses in old town Keller as it is. This sign isn't an eye sore! If anything it adds to the charm of old town

SEND ★

gayla j.

Texas

17 days ago

WHY? How does it help the city to hurt small businesses?

SEND ★

Brooks L.

Texas

17 days ago

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

name not displayed

Texas

17 days ago

name not displayed

Texas

17 days ago

Let's support the small businesses in Keller! The sign adds character! There are bigger issues that need more attention than having a small business owner remove a fun sign and potentially drives some business to the store. Looks much more appealing than the store front signs along Keller Parkway. Let's be supportive!! Keep the charming sign!!!

Victoria H.

Texas

17 days ago

SEND ★

name not displayed

Texas

17 days ago

This sign fits the feel of the area and is not a eye sore. Help a small business out. This is a beautiful sign and helps draw people into the area, which I believe is what Keller wants. Everyone wins.

Jennifer R.

Texas

17 days ago

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

name not displayed

Texas

17 days ago

It's a great business and a cute advertisement so people can tell the store is there from parking lot!

name not displayed

Texas

17 days ago

name not displayed

Texas

17 days ago

Nikki Z.

Texas

17 days ago

SEND ★

Julie L.

Texas

17 days ago

We must support small businesses and help them thrive. That is what our country is about! Turquoise Gypsy is a great boutique with unique finds. And the sign is creative and attractive!

SEND ★

Jessica A.

RECEIVED
AUG 21 2018

BY:

site feedback

Texas

17 days ago

This store is amazing and that sign isn't hurting anyone!

SEND ★

Jeana P.

Texas

17 days ago

SEND ★

name not displayed

Michigan

17 days ago

Lindsay M.

Texas

17 days ago

SEND ★

Kristin B.

Texas

17 days ago

Love this shop

SEND ★

Hannah f.

Texas

17 days ago

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

Kelly O.

Texas

17 days ago

SEND ★

Terry Lynn B.

Texas

17 days ago

Turquoise Gypsy has worked very hard and is an assist to Old Town Keller! This sign is a beautiful piece of art and should remain as is and there are other things the city could focus on.

SEND ★

Tracie P.

Texas

17 days ago

The sign adds warmth and charm and character. The owner is a dear friend of mine and would have nothing less. She takes pride in her business. Why in the world is someone making an issue over a sign?

SEND ★

Maria M.

Ohio

17 days ago

SEND ★

Amanda W.

Texas

17 days ago

RECEIVED
AUG 21 2018

BY:

site feedback

SEND ★

Charlotte B.

Texas

17 days ago

Art should be praised!!

SEND ★

Lanessa M.

Texas

17 days ago

SEND ★

Sharon G.

Texas

17 days ago

SEND ★

Lisa C.

Texas

17 days ago

The sign is unique and fits well with the charm in that part of Keller. Keller needs to support and attract small business. There has been a revolving door of stores in that area of downtown Keller until this store and a few others managed to grow and attract business.

SEND ★

Leah S.

Texas

17 days ago

RECEIVED
AUG 21 2018

BY:

site feedback

SEND ★

Valerie S.

North Carolina

17 days ago

Supporting a small business owner and hard working friend!

SEND ★

Melaniees R.

Texas

17 days ago

Keller needs to support small business. This is the only way to know where the store is if you are parked in the back parking lot. The sign is very cute and matches the store

SEND ★

Myky M.

Texas

17 days ago

SEND ★

Kris R.

Texas

17 days ago

It keeps downtown Keller unique. We love a lot of the improvements going on in that area, but feel that the charm is getting a little lost if the area gets too commercialized like Roanoke has. Keep the sign!

SEND ★

Allynn A.

site feedback

RECEIVED
AUG 21 2018

BY:

Texas

17 days ago

SEND ★

Natalie W.

Texas

17 days ago

This is a great small business and the sign is a big part of its branding. The sign is original and well placed.

SEND ★

name not displayed

Texas

17 days ago

Desiree P.

Texas

17 days ago

SEND ★

name not displayed

Texas

17 days ago

LeidLeisa a C.

Texas

17 days ago

This sign is adorable, unique and shows creativity. I support local creative businesses. Would rather see this than some sign for chipotle

SEND ★

site feedback

RECEIVED
AUG 21 2018

BY:

Holly F.

Texas

17 days ago

Let the business have their sign! It's cute and fits with the fun personality of the area.

SEND ★

Beverly G.

Texas

17 days ago

It's a cute sign, support small businesses, don't make it even harder to survive

SEND ★

Angela W.

Texas

17 days ago

The sign helps give Keller a quaint, distinct feel.

SEND ★

Taylor H.

Texas

17 days ago

It's a small business different from any other in The area run by an amazing woman who is all about helping the community!

SEND ★

Jackie S.

Texas

17 days ago

site feedback

RECEIVED
AUG 21 2018

BY:

I have family in Keller and love shopping at Turquoise Gypsy. Her designs are unique and i purchas more items from there than any place else i shop. Love her style. It could be ashame to loose this shop. Keller needs to step up its game to keep shops of this type gor future growth. I support TURQUOIDE GYPSY.

SEND ★

Leigh-Anne M.
Texas

17 days ago

SEND ★

Francisca M.
Texas

17 days ago

SEND ★

Shani S.
Texas

17 days ago

SEND ★

Mary D.
Texas

17 days ago

Kasey is a good friend of mine, I have shopped with her for at least 3 years. I think her unique sign adds to the charm of her amazing boutique, as well as to the vibe of Old Town Keller.

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

name not displayed

Texas

17 days ago

Madison H.

Texas

17 days ago

I love this shop!! She deserves to be able to have her sign to display!

SEND ★

Liz C.

Texas

17 days ago

I have been shopping Turquoise Gypsy since it opened literally, its first week open for business. We've lived in Keller for over 25 yrs off Bear Creek so we have seen the transformation from small farm town to a thriving city. Yet at the heart of Keller was and should always be it's small business owners. Dont destroy the unique/individual identity of each of those businesses whether it's the design of a building or more importantly a creative owner with a creative sign!!! She's contributing and helping build revenue for our city. Let the sign stand let this business owner help impact and create in Keller the uniqueness of each business. It seems to have been very successful for Main St Grapevine.

SEND ★

Lori M.

Texas

17 days ago

Offer better sign solutions at a reasonable price for small business owners.

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

NICK r.

United Kingdom

SEND ★

17 days ago

Karen M.

Texas

17 days ago

As a family that has 2 small businesses advertising is very important and you use what means you can and not have to spend a fortune.

SEND ★

Kenisha L.

Texas

17 days ago

SEND ★

Peggy F.

Texas

17 days ago

I discovered Turquoise Gypsy when I was looking for a boutique when I visited Ft. Worth. I have since then brought my business to Keller specifically to shop in this store. They sense of style is very unique and appropriate for a variety of ages. Please help them stay in business!

SEND ★

Felicia A.

Texas

17 days ago

BY:.....

site feedback

RECEIVED
AUG 21 2018

This shop is a vital part of Keller. Her sign is an extension of her business and it adds to the area. Plus...this lady helps Keller keep it local!

SEND ★

Caroline O.

Texas

17 days ago

SEND ★

Molly A.

Texas

17 days ago

First of all I think the sign is really cool and makes the area as a whole look more appealing. Second of all I love this shop and I want the owner to be able to advertise this way. I would be truly upset and disappointed if the sign was taken down.

SEND ★

Linda B.

Texas

17 days ago

SEND ★

Paula A.

Texas

17 days ago

I love this boutique and Kasey should get to keep her sign. I think everyone knows how important advertising is for small business and Keller should recognize how important small businesses are to them and protect their own!!

SEND ★

BY:

site feedback

RECEIVED
AUG 21 2018

Courtney I.

Texas

17 days ago

SEND ★

Alexander J.

Texas

17 days ago

Because I support Kasey and love my boo boo

SEND ★

Shannon W.

Texas

17 days ago

Small businesses are the best! I have moved to a small town and still will drive to shop at Turquoise Gypsy.

SEND ★

Kati C.

Texas

17 days ago

Small businesses should be able to promote their business. Torquise Gypsy sign is not hurting anything or anyone – it's cool and good advertising for the location. We have plenty of eye sores in Keller – this is NOT one of them.

SEND ★

Lisa H.

Texas

17 days ago

RECEIVED
AUG 21 2018

BY:

site feedback

Love the turquoise Gypsy. It should get to stay

SEND ★

Kylene G.

Texas

17 days ago

Small businesss are the best. Keep it local!

SEND ★

Elizabeth W.

Florida

17 days ago

As a small business owner, I believe it's important to support all local businesses. This is what helps to make your city/town unique and attractive in its own way.

SEND ★

name not displayed

Texas

17 days ago

Nice cute signs help know where to go :)

Monica D.

Texas

17 days ago

Is the way to know the business is there.

SEND ★

RECEIVED
AUG 21 2018

BY:

site feedback

Evelyn S.

Texas

17 days ago

Small business owners need a break!

SEND ★

Bailey M.

Texas

17 days ago

Keller is now becoming home of fast food nation and your concerned with taking down a sign from a LOCAL business. Local businesses help the local economy. Stop trying to sabotage local businesses by creating ridiculous rules. You literally have horrible fast food restaurant signs all down 1709 and your beef is to take down a sign from a cute little boutique. Keller needs to take some lessons from Roanoke.

SEND ★

Philip C.

Texas

17 days ago

SEND ★

Laura H.

Texas

17 days ago

SEND ★

Valarie L.

Texas

17 days ago

SEND ★

site feedback

RECEIVED
AUG 21 2018

BY:

Caryn S.

Texas

17 days ago

SEND ★

Tara s.

Texas

17 days ago

I love this store and want it to stay in Keller. In order for that to happen they need to keep the sign!

SEND ★

Chrystal C.

Texas

17 days ago

I'm a loyal customer.

SEND ★

Kim P.

Texas

17 days ago

I support small business, this boutique is precious and my favorite place to shop.

SEND ★

Morgan E.

Texas

17 days ago

SEND ★

RECEIVED
AUG 21 2018

BY:

[site feedback](#)

Jorden R.
Texas

17 days ago

This is a small business and they need every opportunity to showcase it. The sign is not tacky nor hurting anyone. Planning and zoning passed this as well!

SEND ★

Robin A.
Texas

17 days ago

SEND ★

Joanne H.
Texas

17 days ago

She is a small business that needs to be supported by her community!!!

SEND ★

Nicole W.
Texas

17 days ago

I believe in small business and that they make communities thrive! Kasey is a wonderful person and deserves the support

SEND ★

Lorie H.
Texas

17 days ago

BY:

site feedback

RECEIVED
AUG 21 2018

Let's not make it difficult for a small business to advertise. The sign is in good shape.

There's no reason to remove it.

SEND ★

Trinity W.

Texas

17 days ago

SEND ★

Britni V.

Texas

17 days ago

SEND ★

Wendy K.

Texas

17 days ago



SEND ★

Andria C.

Oklahoma

17 days ago

SEND ★

Lisa K.

Texas

17 days ago

SEND ★

RECEIVED
AUG 21 2018

BY:.....

site feedback

Laura S.

Texas

17 days ago

TG is a fantastic store with a super friendly owner. She should be able to keep her sign to bring in more people to her store, which supports small businesses, that inturns supports Keller!

SEND ★

Sarah H.

Texas

17 days ago

SEND ★

name not displayed

Texas

17 days ago

It's art - it's unique- it's fabulous

Amanda D.

Texas

17 days ago

SEND ★

Enrique S.

Texas

17 days ago

This is a local business trying to generate business in the city which benefits all businesses.

RECEIVED
AUG 21 2018

BY:

site feedback

SEND ★

Erin M.

Alabama

17 days ago

Even though I don't live in the area, I always support local businesses. This woman and her store actually contribute to the community, so the community should support her. And her sign!

SEND ★

Traci C.

Texas

17 days ago

Small businesses that work their way up to make a living deserve the right to further advertise to continue advertising for future customers. This sign doesn't interfere with any of the surrounding businesses.

SEND ★

Pam L.

Texas

17 days ago

SEND ★

Cathy G.

Texas

17 days ago

It's a sign. I love the store it brings such Sass to the area. Leave the sign. It makes the area look great.

SEND ★

site feedback

RECEIVED
AUG 21 2018

BY:

Jodi P.
Texas

17 days ago

Because this is an amazing small business that does a lot for our community

SEND ★

Ashley S.
Texas

17 days ago

SEND ★

Maddy S.
Texas

17 days ago

I stand and support Kasey as a small business owner. It's great that Keller is a unique small time atmosphere and what the city is doing is tearing that apart. Why would I want to "go big city" I can do that in Ft Worth. The attraction in Keller is simply because of small business owners like Kasey. Do the right thing Keller!

SEND ★

Taylor N.
Texas

17 days ago

Use to be my employer. Kasey is amazing and so is turquoise gypsy.

SEND ★

Wendy P.
Texas

17 days ago

RECEIVED
AUG 21 2018

BY:

site feedback

Small businesses need to be supported !

SEND ★

Amanda B.

Texas

Supporting a friend who has a small hometown shop!

SEND ★

17 days ago

"The best way to predict the future is to create it!"

- Denis Gabor

Start Petition

RECEIVED
AUG 21 2018

BY:

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site feedback

Care2 Stands With: humanitarians, animal lovers, feminists, rabble-rousers, nature-buffs, creatives,
the naturally curious, and people who really love to do the right thing.
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RECEIVED
AUG 21 2018

BY:

site feedback

