

Welcome!



Video Presentation

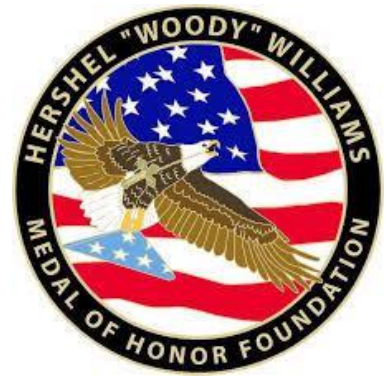
https://www.youtube.com/watch?v=uyl5c_2meTo

Introductions



About the Hershel “Woody” Williams Foundation

- Mission: Honor, Recognize, and Serve “Gold Star” Families
- Gold Star family: families of those who have died during active military service
- Donate scholarships to Gold Star kids
- Build monuments to honor them.
- Woody’s Goal: Monuments in all **50 states**
 - **43** completed (39 states)
 - **45** in progress



About Woody Williams

- Turned 95 years old on Oct. 2nd
- World War II: Battle of Iwo Jima
- Medal of Honor recipient
- Medal of Honor: highest military award for valor in combat
- Flipped Super Bowl Coin



Keller Gold Star Families

- **Doug Dunbar (CBS 11)**
 - Son of Sgt. 1st Class Clarence Dunbar, KIA in Vietnam in 1969
- **Frank and Peggy Viola**
 - Parents of SSG Alex Viola, KIA in Afghanistan in 2013
- **Others?**



Our Mission

- Honor the families of those who have died while serving our nation by building a **Gold Star Family Monument in Keller.**
- Recognize local families and honor their loved ones.
- Completed by **Memorial Day 2019.**



Keller Monument Committee

- Erin Stillinger – Student at ISMS
- Randy Stillinger – American Airlines and TXARNG
- **Doug Dunbar – CBS 11**
- **Frank and Peggy Viola – SSG Alex Viola Found.**
- **Mitch Holmes – Keller City Council**
- **Bev Dixon – Keller ISD Board**
- David Gerda – AAMCO
- Kevin Pottinger – Retired U.S.A.F. 2-star general
- Joe Petersen – C12 Group
- Robert Hastings – EVP at Bell Helicopter
- Samantha Zeller – Keller Williams Realty
- Lt. Col. Joe Hutcheson – USMC F-18 pilot

Overall Design Features

- 2 sides, 4 panels, black granite
- Cut out represents the loved one who paid the ultimate sacrifice
- Explanation marker
- Local committee is responsible for choosing the images on the monument and plaza design



Front Side Design

- Same for all monuments



Back Side Design

- Tells a story: **Homeland, Family, Patriot, and Sacrifice.**
- **Reflection of the local community, it's Gold Star Families and their fallen heroes.**



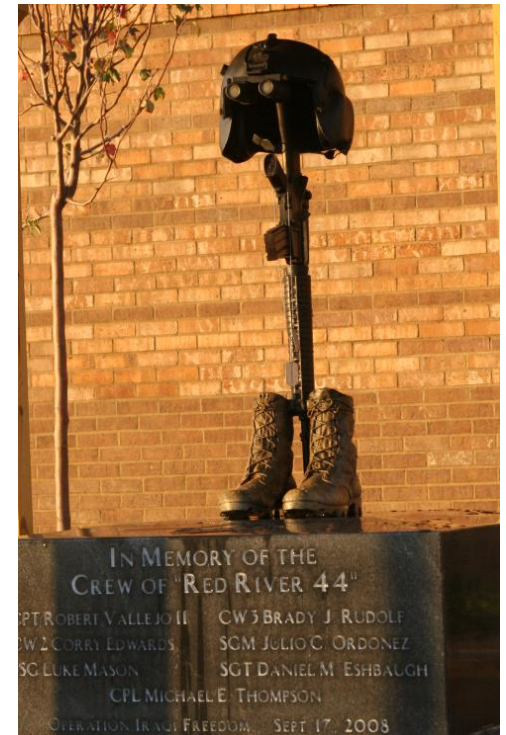
Monument Plaza

- 25' to 30' wide or circle diameter



Keller Gold Star Family Monument

- Components
 - Monument
 - “Soldier’s Cross” (boots/rifle/helmet) to honor the fallen
 - U.S. and Texas flags
 - Bench/retaining wall
 - Engraved bricks/pavers
- Soldier’s cross viewed through cutout in monument
- Overlooking lake
- Lighted for night viewing



Proposed Location



- Both sides are visible
- Near electrical access
- Along walking trails
- Unlikely that future expansion projects will be affected.
- Brick and construction would compliment City Hall
- Quiet and peaceful for reflection
- Potential location for Memorial Day ceremonies

Keller Monument Drawing

Thanks to the Keller Center for Advanced Learning (KCAL) for these drawings!



View from the south
(lake side)

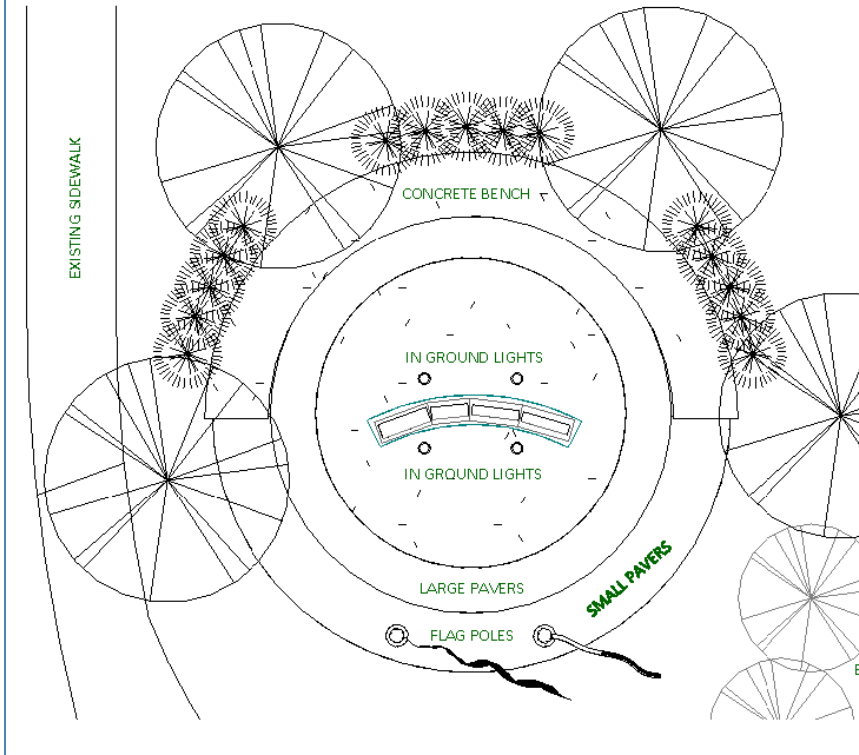


View from the
North (parking lot)

Does not include
the “soldier’s cross”

Keller Monument Drawing

**GOLD STAR FAMILIES MEMORIAL MONUMENT
OVERALL SITE EXHIBIT**



**GOLD STAR FAMILIES MEMORIAL MONUMENT
LANDSCAPE EXHIBIT**



Proposed Timeline

- **September-**
 - Select preferred location
 - Develop overall park sketch
- **October-**
 - **Approval of location**
 - **Oct. 11 – Park/Recreation**
 - **Oct. 16 – City Council**
- **November-**
 - Fundraising kickoff
 - Develop design details
- **December**
 - **Groundbreaking Ceremony w/ Woody**
- **January-**
 - Complete fundraising
 - Order Monument
 - Design landscaping
- **February-**
 - Plan Dedication Ceremony
- **April-**
 - Finalize Dedication Ceremony
 - Send Invitations
- **May-**
 - Finish Construction
 - **Dedication Ceremony**
 - Week before Memorial Day

How the Foundation Supports Us

- **Web design and support**
- Social Media, Press Releases
- **501c3 status**
- Assistance with fundraising
- Email capabilities and support
- Printed goods
- Support letters and services
- Guidance and assistance in all phases
- **Schematics, design, and project plan**
- Project management
- **Banking and fees**
- Mail box use and handling
- **CPA services and associated fees**

Maintenance

- **Minimal** other than periodic cleaning: soap/water
- Other replacement costs: **flags, light bulbs**
- **Request to city:** assume maintenance requirements after monument completion
- In all past monuments, entities associated with the site (city, state, private entity) have assumed the costs and responsibility for maintenance
- If city doesn't assume maintenance responsibility, foundation recommends additional funds be raised and placed into a maintenance account.
- **Bottom line: this is essentially a gift to the city**

Cost

- **Section A: The Monument**
 - Granite pieces, explanation marker
 - **Approx. \$45,000 (with no in-kind donations)**
- **Section B: The Plaza**
 - Concrete footer and foundation
 - Surrounding plaza (concrete pad, pavers, etc...)
 - Landscaping
 - Electrical and Lighting
 - Other add-ons: (flag poles, benches/seating)
 - Additional Components (“Soldier’s Cross”)
 - **Cost varies, but approx. \$15,000**
- **Total Estimated Cost: \$60,000**

Fundraising Plans

- **Sell engraved pavers, bricks**
- Tables at annual Crawfish Krawl and other city events
- Presentations to Chamber of Commerce, etc...
- **In-kind donations**
- **Letter and e-mail campaign**
 - Local Businesses
 - Keller citizens
- Sell monument stuff (coins, lapel pins, etc...)
- **Social media campaign and web site**
- **Media campaign (CBS 11)**



Keller, Texas Gold Star Family Monument

@KellerGoldStarMonumen

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- Home
- Posts
- Reviews
- Videos
- Photos
- About
- Community
- Jobs
- Groups




 Liked ▾


 Following ▾


 Share




+ Add a Button

 Write a post...

 Photo Album






 Live Video



 Write a post... Photo/Video Feeling/Activ... Write Note

Community Organization in Keller, Texas

Invite friends to like your Page



Christine M. Gilbreath, Buzz Stillinger and 59 others like this.

Grow your audience on Facebook and reach more people who are interested in your business.

Invite Friends



Keller TX—Gold Star Families Memorial Monument

All donations made from this page will be designated for the Keller TX monument.

Support This Project

A new Gold Star Families Memorial Monument (GSFMM) honoring the families of servicemen and women who sacrificed their lives while serving in the military is currently being planned in Keller, TX.

Proposed site:
Keller City Hall
1100 Bear Creek Parkway
Keller, TX 76248

Questions?

