

# LOVE-PEACE-RESPECT

## MUTUAL VISION

SARAH ZAMORA

ARTFUL MAYHEM STUDIO



- Keller business owner & KISD home-owner
- Professional painter & mixed-media artist since 2003
- Creator of commissioned artwork and murals, creative set-designer and conceptual, leader of workshops & live event creation for corporate clients
- Gallery & Festival Artist, award-winning
- Personal art focuses on creating creative visions and statements through use of depicted subjects and journaling, using paints and other media overlapping layered imagery and ephemera creating a mystery and discovery for the viewer as it is further studied.
- Teacher of Creative Classes for adults (mixed-media workshops, jewelry, painting, calligraphy,) and art and crafting classes for children since 2007
- Owner of Artful Mayhem Studio, the only kids-focused creative art location in Keller. Winner of 'best parties for creatives' for Tarrant County the past 3 years in a row. We have 2500+ individual attendees per year.

SARAH ZAMORA - ARTIST BIO

The 8ft tall by 12ft wide mural will be installed at 128 Keller Parkway, flush to the wall on the West side of Artful Mayhem Studio. Materials to include weatherized exterior wood framing, 3 corrugated exterior sign panels, galvanized hardware, and exterior all-weather latex paints and sealer. The piece will be painted indoors to about 90% completion, and highlights and shadows to sync all three pieces will be added once installed.



# MURAL SPECIFICATIONS

# ARTIST'S STATEMENT & PROJECT VISION

## LOVE-PEACE-RESPECT

Filled with color, beauty, whimsy and 'a few of my favorite things', this mural is designed to grab your attention with it's vibrancy, draw you in and allow further discovery of meaning through text with a closer look. My goal is to create a great photo op that also inspires positive action and personal change. Placed at Artful Mayhem Studio, the only kids-focused creative venue in the city, our goal is to create a statement that will honor the artistic style of our interior decor that reflects the creativity and ideals held by our staff and business (and members of the community).



# INTERIOR OF OUR BUSINESS



## WORKING SKETCH (TO SCALE)

Sketch represents  $1.5''=1'$

More color and background  
text (quotes) will fill  
in large spaces. Quotes  
will be tone-on-tone, or  
using text size between  
1-3" letters to  
incorporate into the  
piece (visual journaling)





# CURRENT PROGRESS (12/11)

2 left panels  
(horizontal)

8x8' square total

Sketched out with base  
color layers begun

1 panel (vertical) to  
be added on the right



# QUOTES TO INCLUDE...

I intend to include tone on tone quotes and phrases, which will be viewed simply as visual texture from a distance. This is not the exclusive list- more will be added (or some removed) where appropriate based on finalized painted design and remaining available white space.

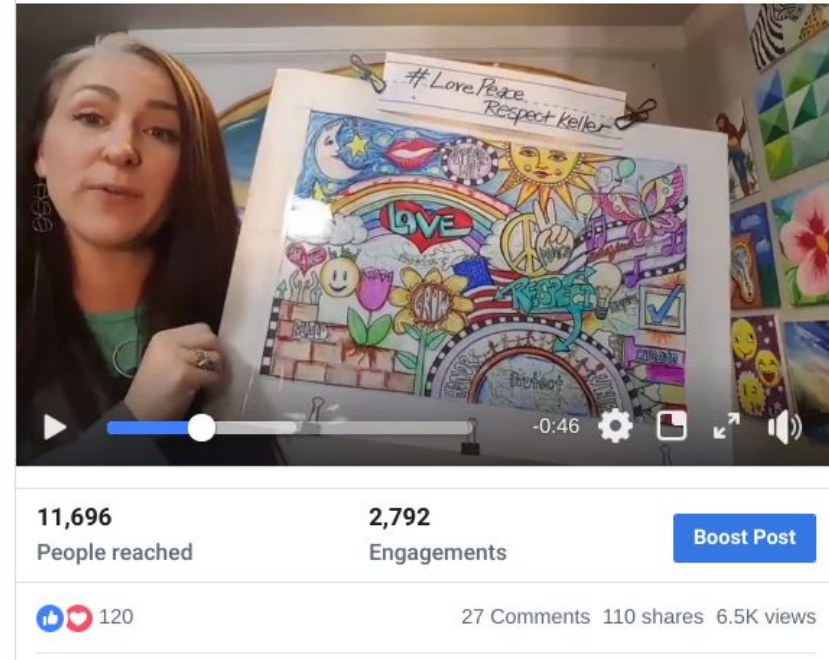
- Walt Disney (star) - All our dreams can come true, if we have the courage to pursue them.
- Ronald Reagan - Live simply, love generously, care deeply, speak kindly, leave the rest to God.
- Ruth Bader Ginsburg (butterfly)- You go on to the next challenge and you give it your all
- Dalai Lama (smiley face)- Be kind whenever possible, it is always possible.
- MLK (mouth)- Our lives begin to end the day we become silent about things that matter.
- Colin Powel - A dream doesn't become reality through magic; it takes sweat, determination, and hard work.
- Obama - (checkmark) we are the change we've been waiting for, we are the change we seek
- Maya Angelou - (cloud) be a rainbow in someone else's cloud
- John Lennon- (music) Imagine all the people...living live in peace
- Lin Manuel Miranda- (heart) Love is Love is Love is Love
- Ghandi - (wind) Be the change you wish to see in the world
- Rumi - (the moon) The beauty you see in me is a reflection of you
- Albert Einstein - (sunflower) Intellectual growth should commence at birth and cease only at death
- Leonard Nimoy - (hands) The more we share, the more we have
- Rosa Parks - (lightbulb) Each person must live their life as a model for others.
- Henry David Thoreau - (brick wall or above figures) It is never too late to give up your prejudices
- Isaac Newton - (wall) we build too many walls and not enough bridges
- Dr. Seuss - (Earth) I speak for the trees, for the trees have no tongues
- Jesus - (rainbow) Love your Neighbor as yourself. God is Love.
- Oprah Winfrey - (Sun) know what sparks the light in you, then use that spark to illuminate the world.
- Beto O'Rourke - When we treat one another with respect and dignity, treat one another as Americans and human beings, there's no stopping us.
- Susan B Anthony - (tulip bloom) ...Women, their rights, and nothing less.
- Woodrow Wilson - (flag) The history of Liberty is a history of resistance
- Eleanor Roosevelt - (peace sign) It isn't enough to talk about peace. One must believe in it. And it isn't enough to believe in it. One must work at it.



# COMMUNITY FEEDBACK (AS OF 12/11)

To gather input from other local citizens about the mural, I used two methods. Here are the results after 2 weeks.

- I created a one minute video introducing the project on Social Media asking for feedback - Video announcement reached over 11,592
- Signatures in Support: (559 total in 2 weeks)
  - 441 - Keller: Business Owners, Residents, Keller ISD Residents, Local Citizens (Keller employees, customers, etc).
  - 55 - Keller ISD High School Students
  - 63 - Non-Local



# PREVIOUS CLIENTS

This is a partial list of previous corporate, organization and non-profit clients I've worked with for murals, workshops, grants, set or costume or activity creation and design, & live presentations. Art collectors (public and private) not listed.

Journeyman Ink

DaVerse Lounge

ArtLoveMagic

Target

My Gym Colleyville

Luckenbooth Theatre

Funky Finds LLC

Hippie Bliss

Arts Goggle

The Girl Show OKC

Watauga Public Library

Trinity Springs Middle School Theatre

Trinity Meadows Intermediate School PTA

Timber Creek High School Theatre

Grace Hardeman Elementary

Park Vista Elementary Theatre

Independence Elementary

Deep Ellum Dog Park

ATCs for ALL

Illustrated ATCs.com

Morning Star Church

Milestone Church

Bowties & Vines

Respect Starts Here

Young Women's Preparatory Network

Artisan Photography