

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KELLER, TEXAS, APPROVING A PROFESSIONAL SERVICES AGREEMENT FOR DIGITAL PHOTOGRAPHY, VIDEOGRAPHY AND MARKETING SERVICES, WITH 360 LIFEVIEW, LLC., OF FORT WORTH, TEXAS, IN AN AMOUNT NOT TO EXCEED \$280,000.00; AND AUTHORIZING THE CITY MANAGER TO EXECUTE ALL CONTRACT DOCUMENTS RELATING THERETO ON BEHALF OF THE CITY OF KELLER, TEXAS.

WHEREAS, the City of Keller has developed a program for the enhancement of businesses located in Keller on Google through its Digital Impact Project; and

WHEREAS, the City Staff has reviewed the proposal from 360 Lifeview, LLC, of Fort Worth, Texas, and this service provider is qualified to provide services for said project; and

WHEREAS, the City Staff recommends 360 Lifeview, LLC of Fort Worth, Texas be used to perform digital photography, videography and marketing services for said project, in an amount not to exceed \$280,000.00.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF KELLER, TEXAS:

Section 1: THAT, the above findings are hereby found to be true and correct and are incorporated herein in their entirety.

Section 2: THAT, the City Council of the City of Keller, Texas hereby approves an Agreement for Professional Services with 360 Lifeview, LLC of Fort Worth, Texas, attached hereto as Exhibit "A" for the purpose of providing digital photography, videography and marketing services for the Economic Development Department, in an amount not to exceed \$280,000.00; and further authorizes the City Manager to execute all contract documents relating thereto on behalf of the City of Keller, Texas.

Section 3: THAT, the cost of said project shall be paid from the General Fund, in an amount not to exceed \$280,000.00, budgeted therefor.

Section 4: THAT, this resolution shall be effective upon its adoption.

AND IT IS SO RESOLVED.

Approved and passed by a vote of ____ to ____ on this the 18th day of December, 2018.

CITY OF KELLER, TEXAS

BY: _____
P.H. McGrail, Mayor

ATTEST:

Kelly Ballard, City Secretary

Approved as to Form and Legality:

L. Stanton Lowry, City Attorney