

Elevations	Allowed by UDC	Staff approved signs for each elevation	Proposed signs	Difference
South (Keller Parkway)	200 sq ft	1, 50.84 sq ft "B" logo & "Braum's" sign	1, 28.71 sq ft "B" logo sign	1 additional sign
East	40 sq ft	1, 28.71 sq ft "B" logo sign	1, 27.5 sq ft "Hamburgers" 1, 55.8 sq ft "Fresh Market" 1, 93.8 sq ft "Logo cabinet"	+165.51 sq ft, 3 additional signs
West	40 sq ft	1, 37.07 sq ft "Braums" & "Hamburgers" sign	1, 9.90 sq ft "B" logo 1, 9.90 sq ft "B" logo 1, 93.8 sq ft "Logo cabinet"	+110.67 sq ft, 3 additional signs