We would like to offer up our support for Chuck Mahoney and Matt Houk as they open their new store, Empire Toys, in Old Town Keller. We have had the opportunity to discuss their plans for the store and agree they are in line with the goals of neighboring businesses (ours included) in Old Town Keller. Empire Toys will be a welcome addition to Old Town Keller and we look forward to the store opening.

Rusiness

Signature

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Business

Signature

Empire Toys has been in development for several years. We recently began selling inventory online, albeit in a small scale, with the intention of opening a brick and mortar location. The decision was made early on that Empire Toys needs to be a Keller based business with Old Town being our area of focus.

We, the owners of Empire Toys (Chuck Mahoney and Matt Houk) graduated from Fossil Ridge High School and our families still live in Keller now. Matt's son will eventually attend Keller High and Chuck's children will attend Central High. Matt currently serves as an Art Teacher at Fossil Ridge High School. As you can see, both of us and our families are deeply rooted in the City of Keller.

We have watched Old Town Keller develop and we are ecstatic to join the Old Town family. We have secured our business location at 136 S. Main (above Roscoe's BBQ) and plan to bring a vintage toy store to show our love of the toys we grew up with. We also feel that this will add another level of nostalgia and family-oriented business to Old Town Keller.

Our store will sell toys and action figures from the 1970s, 1980s, 1990s, and a bit from today. We have every intention of becoming a staple in Keller for adults and kids alike that want to experience the nostalgia and joy that a toy, old or new, can bring.

We plan on participating in events held by the City of Keller, Keller Chamber of Commerce, and others held by local business hosts to help continue developing the idea of "Keep it in Keller".

We look forward to opening our doors and welcoming everyone into the world of Empire Toys.

Sincerely,
Matt Houk & Chuck Mahoney
Co-Owners of Empire Toys

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Rusinass

Signature

Tielo

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Business

-Signature

OWNER

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The Lucky Acorn

Business

Signature

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Blu Gallery & Boutique

Business

Signature

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Rusiness

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