

Shopping & Dining Guide Survey 2018

Respondents: 216 displayed, 216 total

Status: Closed

Launched Date: 05/31/2019

Closed Date: 06/14/2019

1. Did you know that the City of Keller publishes an annual Shopping & Dining Guide?

	Response Total	Response Percent	Points	Avg
Yes	97	45%	n/a	n/a
No	119	55%	n/a	n/a
Total Respondents		216		

2. Do you have a copy of the Keller Shopping & Dining Guide from the past three years?

	Response Total	Response Percent	Points	Avg
Yes	36	17%	n/a	n/a
No	180	83%	n/a	n/a
Total Respondents		216		

3. Which section(s) of the Shopping & Dining guide do you refer to the most?

	Response Total	Response Percent	Points	Avg
Shopping	26	12%	n/a	n/a
Dining	84	40%	n/a	n/a
Services	19	9%	n/a	n/a
N/A; Not Familiar with the Guide	122	58%	n/a	n/a
Total Respondents		211		

(skipped this question) 5

4. Would you be interested in receiving a copy in the future?

	Response Total	Response Percent	Points	Avg
Yes	190	90%	n/a	n/a
No	22	10%	n/a	n/a
Total Respondents		212		

(skipped this question) 4

5. The city recently began including other businesses (medical & professional offices, auto repair, etc.) in the Shopping & Dining Guide. Do you find these additional listings helpful?

	Response Total	Response Percent	Points	Avg
Yes	155	72%	n/a	n/a
No	61	28%	n/a	n/a
Total Respondents		216		

6. Do you have any additional comments about the Shopping & Dining Guide or suggestions for future publications?

Total Respondents 44

(skipped this question) 172

7. In which cities do you most often shop for clothing?

	Response Total	Response Percent	Points	Avg
Keller	65	32%	n/a	n/a
Southlake	136	67%	n/a	n/a
Fort Worth/Alliance	82	40%	n/a	n/a
Roanoke	5	2%	n/a	n/a

North Richland Hills	<div></div>	41	20%	n/a	n/a
Colleyville	<div></div>	2	1%	n/a	n/a
Watagua	<div></div>	31	15%	n/a	n/a
Other, please specify <div>view</div>	<div></div>	39	19%	n/a	n/a
Total Respondents		204			
		(skipped this question)	12		
8. In which cities do you most often shop for home furnishings?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	36	18%	n/a	n/a
Southlake	<div></div>	118	58%	n/a	n/a
Fort Worth/Alliance	<div></div>	83	41%	n/a	n/a
Roanoke	<div></div>	1	0%	n/a	n/a
North Richland Hills	<div></div>	28	14%	n/a	n/a
Colleyville	<div></div>	4	2%	n/a	n/a
Watagua	<div></div>	21	10%	n/a	n/a
Other, please specify <div>view</div>	<div></div>	48	24%	n/a	n/a
Total Respondents		204			
		(skipped this question)	12		
9. In which cities do you most often shop for electronics?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	15	7%	n/a	n/a
Southlake	<div></div>	64	31%	n/a	n/a
Fort Worth/Alliance	<div></div>	117	57%	n/a	n/a
Roanoke	<div></div>	1	0%	n/a	n/a
North Richland Hills	<div></div>	22	11%	n/a	n/a
Colleyville	<div></div>	2	1%	n/a	n/a
Watauga	<div></div>	12	6%	n/a	n/a
Other, please specify <div>view</div>	<div></div>	64	31%	n/a	n/a
Total Respondents		204			
		(skipped this question)	12		
10. In which cities do you most often shop for groceries?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	170	83%	n/a	n/a
Southlake	<div></div>	61	30%	n/a	n/a
Fort Worth/Alliance	<div></div>	24	12%	n/a	n/a
Roanoke	<div></div>	6	3%	n/a	n/a
North Richland Hills	<div></div>	59	29%	n/a	n/a
Colleyville	<div></div>	9	4%	n/a	n/a
Watagua	<div></div>	15	7%	n/a	n/a
Other, please specify <div>view</div>	<div></div>	7	3%	n/a	n/a
Total Respondents		204			
		(skipped this question)	12		
11. In which cities do you most often shop for beer, wine and/or liquor?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	80	39%	n/a	n/a

Fort Worth/Alliance	<div></div>	67	33%	n/a	n/a
Southlake	<div></div>	25	12%	n/a	n/a
North Richland Hills	<div></div>	41	20%	n/a	n/a
Colleyville	<div></div>	33	16%	n/a	n/a
Watauga	<div></div>	2	1%	n/a	n/a
Trophy Club	<div></div>	4	2%	n/a	n/a
Westlake	<div></div>	29	14%	n/a	n/a
Other, please specify	<div></div>	40	20%	n/a	n/a
<div>view</div>					

Total Respondents		204			
(skipped this question)		12			

12. In which cities do you do most of your fast food dining? (drive-thrus)

		Response Total	Response Percent	Points	Avg
Keller	<div></div>	163	82%	n/a	n/a
Southlake	<div></div>	45	23%	n/a	n/a
Fort Worth/Alliance	<div></div>	29	15%	n/a	n/a
Roanoke	<div></div>	11	6%	n/a	n/a
North Richland Hills	<div></div>	42	21%	n/a	n/a
Colleyville	<div></div>	1	1%	n/a	n/a
Watagua	<div></div>	31	16%	n/a	n/a
Other, please specify	<div></div>	13	7%	n/a	n/a
<div>view</div>					

Total Respondents		198			
(skipped this question)		18			

13. In which cities do you do most of your fast-casual and/or counter service dining?

		Response Total	Response Percent	Points	Avg
Keller	<div></div>	124	63%	n/a	n/a
Southlake	<div></div>	112	57%	n/a	n/a
Fort Worth/Alliance	<div></div>	48	24%	n/a	n/a
Roanoke	<div></div>	33	17%	n/a	n/a
North Richland Hills	<div></div>	27	14%	n/a	n/a
Colleyville	<div></div>	8	4%	n/a	n/a
Watauga	<div></div>	30	15%	n/a	n/a
Other, please specify	<div></div>	10	5%	n/a	n/a
<div>view</div>					

Total Respondents		198			
(skipped this question)		18			

14. In which cities do you do most of your casual full-service dining? (sit-downs)




		Response Total	Response Percent	Points	Avg
Keller	<div></div>	98	49%	n/a	n/a
Southlake	<div></div>	141	71%	n/a	n/a
Fort Worth/Alliance	<div></div>	61	31%	n/a	n/a
Roanoke	<div></div>	63	32%	n/a	n/a
North Richland Hills	<div></div>	25	13%	n/a	n/a
Colleyville	<div></div>	11	6%	n/a	n/a
Watagua	<div></div>	15	8%	n/a	n/a
Other, please specify	<div></div>	23	12%	n/a	n/a
<div>view</div>					

Total Respondents		198			
(skipped this question)		18			







15. In which cities do you do most of your upscale and/or fine dining?

		Response Total	Response Percent	Points	Avg
Keller	<div></div>	31	16%	n/a	n/a
Southlake	<div></div>	154	78%	n/a	n/a
Fort Worth/Alliance	<div></div>	50	25%	n/a	n/a
Roanoke	<div></div>	35	18%	n/a	n/a
North Richland Hills	<div></div>	5	3%	n/a	n/a
Colleyville	<div></div>	16	8%	n/a	n/a
Watagua	<div></div>	2	1%	n/a	n/a
Other, please specify view	<div></div>	53	27%	n/a	n/a
Total Respondents		198			
		(skipped this question)	18		
16. In which cities do you and/or your family enjoy entertainment (movies, art, live music)?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	135	70%	n/a	n/a
Southlake	<div></div>	86	45%	n/a	n/a
Fort Worth/Alliance	<div></div>	41	21%	n/a	n/a
Roanoke	<div></div>	49	25%	n/a	n/a
North Richland Hills	<div></div>	20	10%	n/a	n/a
Colleyville	<div></div>	8	4%	n/a	n/a
Watagua	<div></div>	0	0%	n/a	n/a
Other, please specify view	<div></div>	37	19%	n/a	n/a
Total Respondents		193			
		(skipped this question)	23		
17. In which cities do you and/or your family engage in fitness activities?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	148	77%	n/a	n/a
Southlake	<div></div>	21	11%	n/a	n/a
Fort Worth/Alliance	<div></div>	10	5%	n/a	n/a
Roanoke	<div></div>	1	1%	n/a	n/a
North Richland Hills	<div></div>	16	8%	n/a	n/a
Colleyville	<div></div>	8	4%	n/a	n/a
Watagua	<div></div>	11	6%	n/a	n/a
Other, please specify view	<div></div>	19	10%	n/a	n/a
Total Respondents		193			
		(skipped this question)	23		
18. In which cities do you and/or your family participate in extracurricular activities (dance, music lessons, sports teams)?					
		Response Total	Response Percent	Points	Avg
Keller	<div></div>	101	52%	n/a	n/a
Southlake	<div></div>	34	18%	n/a	n/a
Fort Worth/Alliance	<div></div>	21	11%	n/a	n/a
Roanoke	<div></div>	9	5%	n/a	n/a
North Richland Hills	<div></div>	11	6%	n/a	n/a
Colleyville	<div></div>	4	2%	n/a	n/a
Watagua	<div></div>	5	3%	n/a	n/a
Other, please specify view	<div></div>	69	36%	n/a	n/a
Total Respondents		193			



19. What is your gender?

		Response Total	Response Percent	Points	Avg
Male		57	30%	n/a	n/a
Female		131	68%	n/a	n/a
Prefer Not to Answer		4	2%	n/a	n/a
Total Respondents		192	100%		
		(skipped this question)	24		

20. What is your age?

		Response Total	Response Percent	Points	Avg
18-29		4	2%	n/a	n/a
30-39		26	14%	n/a	n/a
40-49		51	27%	n/a	n/a
50-59		54	28%	n/a	n/a
60+		51	27%	n/a	n/a
Prefer Not to Answer		6	3%	n/a	n/a
Total Respondents		192	100%		
		(skipped this question)	24		

21. Are you responsible for the majority of everyday household purchases?

		Response Total	Response Percent	Points	Avg
Yes		171	89%	n/a	n/a
No		21	11%	n/a	n/a
Total Respondents		192			
		(skipped this question)	24		