City of Keller

Economic Development Board

Meeting Minutes

Monday, September 16, 2019

REGULAR MEETING 6:00 P.M.

A. CALL TO ORDER

Mayor Pat McGrail called the meeting to order at 6:04 p.m.

The following Board Members were present:
Mayor Pat McGrail
Greg Kocian
Derek Anthony
Michael Mitchell
Bob Stephenson
Becky Haskin
Matt Matthews, Advisory Member
Jeffrey Plant, Alternate

Administrative personnel present were Mark Hafner, City Manager, Trina Zais, Director of Public Services and Economic Development and Mary Meier, Economic Development Coordinator.

B. MINUTES

1. Consider approval of the minutes of the regular meeting on July 15, 2019.

   Mr. Greg Kocian motioned to approve the minutes as presented. Mrs. Becky Haskin seconded and the motion passed unanimously.

C. PRESENTATIONS

1. Receive a Presentation from The Retail Coach.

   Mr. Aaron Farmer, Vice President of The Retail Coach presented information on their work with the City of Keller Economic Development Department.

2. Receive a Presentation on Hotel Occupancy Tax.

   Mrs. Trina Zais presented an overview of Hotel Occupancy Tax (HOT) laws and examples of how neighboring cities are using their HOT funds to promote tourism in their city.

3. [Receive a Briefing on the 2019 City of Keller Annual Broker's Luncheon.](#)

Mrs. Trina Zais provided a program overview for the 2019 City of Keller Annual Broker's Luncheon.

D. ADMINISTRATIVE COMMENTS

1. [Receive Economic Development update.](#)

Mrs. Trina Zais provided board members with an economic development update which included new business openings, business recruitment and retention efforts, business relocations and status updates on businesses and current commercial developments.

E. ADJOURN

Mr. Bob Stephenson moved to adjourn the meeting, Mrs. Becky Haskin seconded and the motion passed unanimously. Mr. Greg Kocian, acting as Chairman in the stead of Mayor Pat Mcgrail, adjourned the meeting at 7:08 P.M.

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Chairperson

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Staff Liaison