

Item D-1

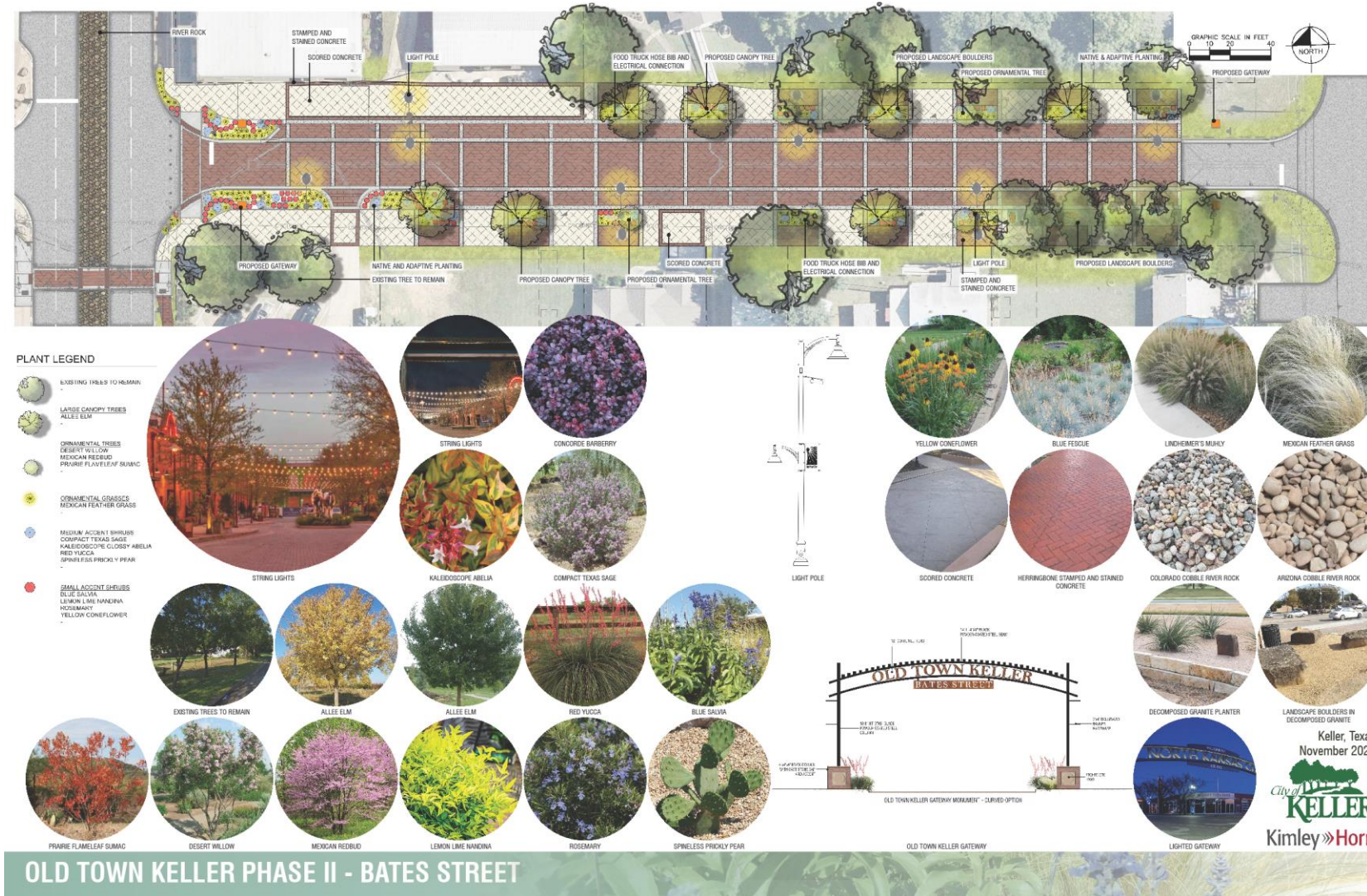
Old Town Keller Phase II – Bates Street Public Art Benches

Bates St. Benches – Call for Art

Today's Discussion:

- Introduce and review Call for Art concept for procuring Bates St. benches (vs. traditional purchasing method)
- Staff Task Force and Public Arts Board recommendation
- City Council direction on moving forward with Call for Art

Bates St. Layout





Bates St. Benches – Call for Art

- Art benches fulfill the public art component included in previous OTK discussions
- Enhance the festival street atmosphere
- Set Bates St. apart from other spaces in OTK



Bates St. Benches – Call for Art



Vs.



Art in Old Town Keller

- Phase I – installed 11 sculpture pads used for rotating art program since 2017 at cost of \$7,000-\$9,000 annually
- Phase II – 2018 Implementation Plan included two recommendations based on community feedback:
 - Incorporate art as functional objects (illumination, shading, seating, bike racks)
 - Encourage local businesses to commission murals through the Keller Façade Improvement Grant Program



Methods of Selecting Artists

From Public Arts Policy Appendix A – Public Arts Project Guidelines I.B.2: The Public Arts Board shall determine the appropriate method of artist selection.

1. Design Team Selection
2. Limited Competition
3. Open Competition – recommended for Bates St. benches
4. Direct Selection

The Public Arts Board has the responsibility of recommending an artist's proposal or artwork for a project to the City Council for final approval.

Bates St. Benches – Call for Art

- 12 benches total
- Proposed budget: \$6,000-\$8000 per bench, funded out of the Public Art Development Fee Fund
- Process
 - Recommendation from PAB 9/8
 - Discussion with City Council 9/21
 - PAB to oversee Call for Art and public input
 - Final approval of selected artist(s) by City Council



**Questions?
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