



# City of Keller

## Economic Development Board

### Meeting Minutes

Keller Town Hall  
1100 Bear Creek Parkway  
Keller, TX 76248  
817-743-4000  
[www.cityofkeller.com](http://www.cityofkeller.com)

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Monday, April 19, 2021

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#### REGULAR MEETING 6:00 P.M.

#### **A. CALL TO ORDER**

Mayor Armin Mizani called the meeting to order at 6:00 p.m.

The following Board Members were present:

Mayor Armin Mizani  
Councilwoman Sheri Almond  
Becky Haskin  
Michael Mitchell  
Jeffrey Plant  
Bob Stephenson  
Greg Kocian  
Matt Matthews, Advisory Member  
Steve Shrum, Advisory Member  
Bassel Korkor, Alternate  
Joann Malone, Alternate

Administrative personnel present were Mark Hafner, City Manager, Mary Meier Culver, Economic Development Director, and Siale Langi, Economic Development Consultant.

#### **B. PRESENTATION**

1. [Receive a presentation on Tax Increment Reinvestment Zone #2 proposal.](#)

Economic Development Director Mary Culver gave a presentation regarding the creation of Tax Increment Reinvestment Zone #2.

#### **C. MINUTES**

1. [Consider the approval of the minutes of the regular meeting on January 18, 2021.](#)

**Mrs. Becky Haskin** motioned to approve the minutes as presented. **Mr. Bob Stephenson** seconded and the motion passed unanimously.

#### **D. NEW BUSINESS**

1. [Consider a resolution approving a Chapter 380 Economic Development Program Agreement, pursuant to Chapter 380 of the Texas Local Government code, and pursuant to the City's Economic Development Policy, with Leslie Faris of Pickled Picasso, owner of property located at 110 Taylor Street, Keller, Texas, for a City of Keller Façade Improvement Matching Grant; and authorizing the City Manager to execute documents relating thereto on behalf of the City of Keller, Texas..](#)

**Mrs. Becky Haskin motioned to approve with a condition that the applicant be notified of possible changes to the Façade Improvement Matching Grant Policy prior to City Council's consideration of the grant request. Mr. Jeffrey Plant seconded and the motion passed unanimously.**

## **E. WORK SESSION**

### **1. [Discuss the City of Keller Façade Improvement Matching Grant Policy.](#)**

The Keller Economic Development Board discussed updating components to the City of Keller Façade Improvement Matching Policy to increase awareness of the program and attract higher participation from property and business owners. The Board provided direction for staff to draft an update with the following changes:

- Reducing cost proposal requirement to one contractor.
- Removing requirement for a cost proposal from a Keller business and including it as a consideration for approval and fund allocation.
- Removing the matching component of the grant and including it as a consideration for approval and fund allocation.
- Increasing the maximum grant award to \$10,000.
- Reducing the permanent fixture of the improvements to 24 months.
- Removing the requirement of contractor qualification forms for those already registered with the city.

## **F. ADMINISTRATIVE COMMENTS**

### **1. [Receive an Economic Development update.](#)**

Mrs. Mary Culver provided board members with an economic development update which included new business openings, business recruitment and retention efforts, business relocations and status updates on businesses and current commercial developments.

## **G. ADJOURN**

**Mr. Bob Stephenson motioned to adjourn the meeting, Mrs. Becky Haskin seconded and the motion was passed unanimously. The meeting was adjourned at 8:52 p.m.**

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Chairperson

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Staff Liaison